



**UNIVERSITY OF
BRITISH COLUMBIA**
STUDENT CHAPTER

UBC ITE STUDENT CHAPTER 2025

SPONSORSHIP PACKAGE

University of British Columbia

Institute of Transportation Engineers Student Chapter



WHO WE ARE



The **Institute of Transportation Engineers (ITE)** is an international community of transportation professionals dedicated to sharing knowledge and building connections in the industry. The **UBC ITE Student Chapter (UBC ITE SC)** carries out ITE's mission at the University of British Columbia, a leading research university and the top Civil Engineering program in Canada by the 2022 QS World University Rankings. In addition, the chapter's faculty advisor, Dr. Tarek Sayed, held the 2018 position of Tier 1 Canada Research Chair in Transportation Safety and Advanced Mobility.

UBC ITE SC connects students and the transportation industry by organizing monthly lunch and learns, technical tours, and our annual networking event, ITE Industry Night. These events support students' career goals by expanding their knowledge base and professional networks. For our contributions, our chapter was recognized by the ITE Canada Outstanding Student Chapter Award in 2021. The Chapter also won the Canadian Collegiate Traffic Bowl in both 2023 and 2024.

Get in Touch!

Elena Abu Khuzam

Co-President
2nd Year MASc Student



Eric Seto

Co-President
4th Year BASc Student



Paula Cid

VP Sponsorship
1st Year PhD Student



Email: ubc@itecanada.org

OUR EXPENSES

In order to run consistent and high quality events year round, we need your support! Below is a breakdown of the costs our student chapter incurs.

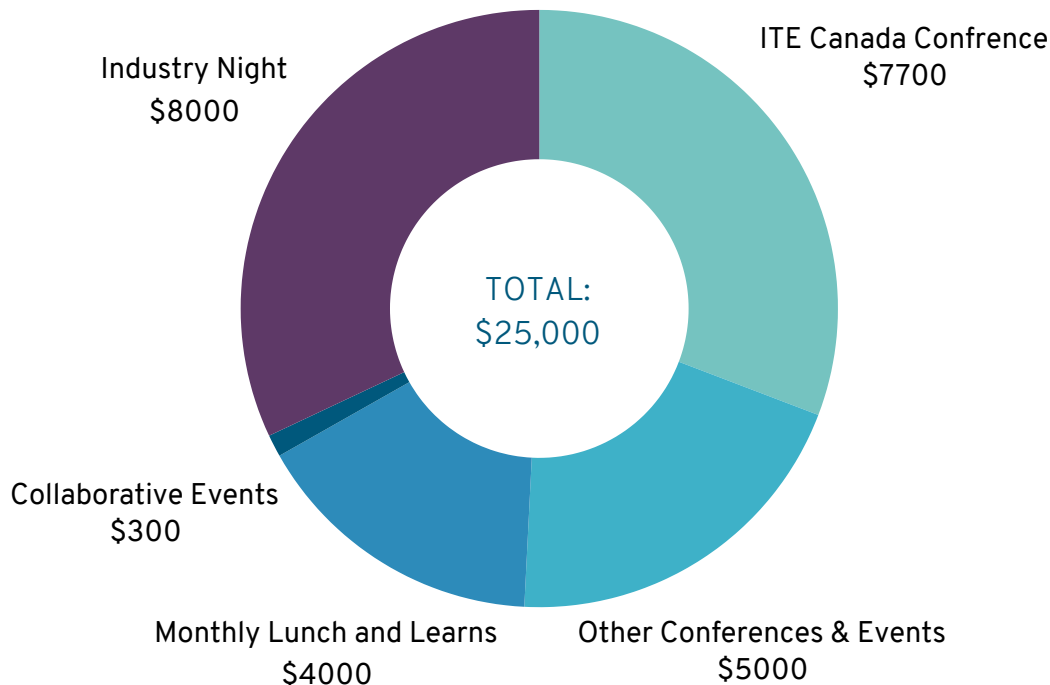
Industry Night: The flagship event of our student chapter. Typically held in February, the event connects transportation professionals with students. The event features company presentations from our Gold sponsors, networking time, and of course - food!

ITE Canada Conference: A four-day event hosted to bring transportation professionals and students together. Each year, we send students to attend the event and participate in the Traffic Bowl, a jeopardy-style trivia showdown between student chapters nationally. This year, the conference will be held in Halifax, Nova Scotia from June 1-4, 2025.

Other Conferences: These expenses include other professional networking events, including the ITE International conference and other industry events outside UBC.

Monthly Lunch and Learns: These expenses cover the costs for providing food at the sponsor-held talks.

Collaborative Events: Throughout the school year, our chapter holds cross-organization events with other civil engineering and planning student organizations and design teams.



SPONSOR BENEFITS

	GOLD \$1,500+	SILVER \$1,000	BRONZE \$500
INDUSTRY NIGHT ~ February 2025	Large Brochure Logo Custom Name Tags Commemorative Photo Individual Booth Gift/Plaque 5 Min Presentation	Medium Brochure Logo Custom Name Tags Commemorative Photo Shared Booth	Small Brochure Logo Custom Name Tags
SOCIAL MEDIA LinkedIn, Instagram, Facebook	Dedicated Sponsor Appreciation Post Job Advertisement & Promotion	Shared Sponsor Appreciation Post	
WEBSITE	Large Logo Company Description LinkedIn & External Links	Medium Logo 50-char. Description	Small Logo
LUNCH AND LEARN	1 Hour Dedicated Session*		
NEW MENTORSHIP (OPTIONAL)	Establish Connections with Some of Our Dedicated Students** Mentor Appreciation Post	Establish Connections with Some of Our Dedicated Students Mentor Appreciation Post	Establish Connections with Some of Our Dedicated Students Mentor Appreciation Post

*Previous benefits for the Lunch and Learn series have been retained, including a pre-reserved schedule and spots, dedicated time to showcase company opportunities, share interesting projects, and network with students and faculty members.

**Mentorship time commitments are flexible and determined by the mentor's availability. UBC ITE SC carefully matches mentees with mentors based on background and interests to ensure alignment and a productive mentorship experience.

**Please let our team know if you are interested in
sponsoring our Chapter by December 31, 2024.**

Gold



Silver



Bronze





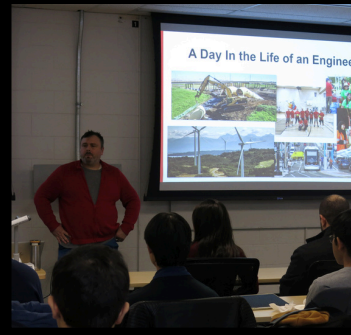
Conference / Traffic Bowl



Past Executive Team & Members



Lunch & Learn Series



Industry Night

