



**MCMASTER
UNIVERSITY**
STUDENT CHAPTER

2026-2027

SPONSORSHIP PACKAGE



Engineering





Our Student Chapter



Our Mission

The Institute of Transportation Engineers (ITE) McMaster Student Chapter is a student group at McMaster University that showcases professions in the transportation industry to the McMaster community.

We organise opportunities for students to connect with all aspects of the profession through industry and academic guest speaker events, networking nights, hands-on software tutorials, student competitions, technical site visits, and our annual Transportation Industry Night.

Areas of Focus

Our focus areas include rail and transit, active transportation, transportation planning and engineering, traffic and road safety, career development and leadership, asset management, data analytics, new technologies, the role of different modal options, and upcoming projects in the Greater Toronto Hamilton Area.

Our History

Since our founding in January 2016, ITE McMaster has connected hundreds of students with the transportation engineering and planning profession through events, networking, and professional development. We have successfully undergone transitions between executive teams and chapter leadership and have seen our members embark on successful careers in transportation engineering and planning and join ITE Hamilton after graduating from undergraduate and graduate programs with McMaster.

We are proud of our achievements, including winning the 2017 Traffic Bowl at the ITE Canada Conference, successfully hosting the 2024 Student Leadership Summit in Hamilton in association with ITE Canada, and being able to send eight students to Victoria for the 2026 ITE Canada Conference. These experiences showcase our commitment to creating enriching opportunities for students to learn, lead, and connect with the industry.

All About McMaster

Based in Hamilton, Ontario, McMaster University is home to over 7,600 undergraduate and 1,300 graduate engineering students, ranking 18th in the world in THE's [Education's University Impact Rankings for 2026](#) and is Canada's 2nd most research-intensive university. The McMaster Civil Engineering Department is home to 36 faculty, with many focused on transportation and infrastructure engineering research as part of the departments research clusters. The Department is proud to have 43% of its undergraduate enrollment who are women-identifying.

Meet The Team

Our chapter consists of both undergraduate and graduate students interested in the transportation industry. The team of co-presidents and vice presidents include:



Daniel Chan
Co-President
B-Tech Automotive



Talia Halwani
Co-President
Civil Engineering



Dr. Moataz Mohamed
Faculty Advisor
Civil Engineering



Hiya Tripathi
VP Media
Civil Engineering



Mustafa Munshid
VP Finance
Biomedical Engineering



Andrew Salvagio
VP Outreach
B-Tech Automotive

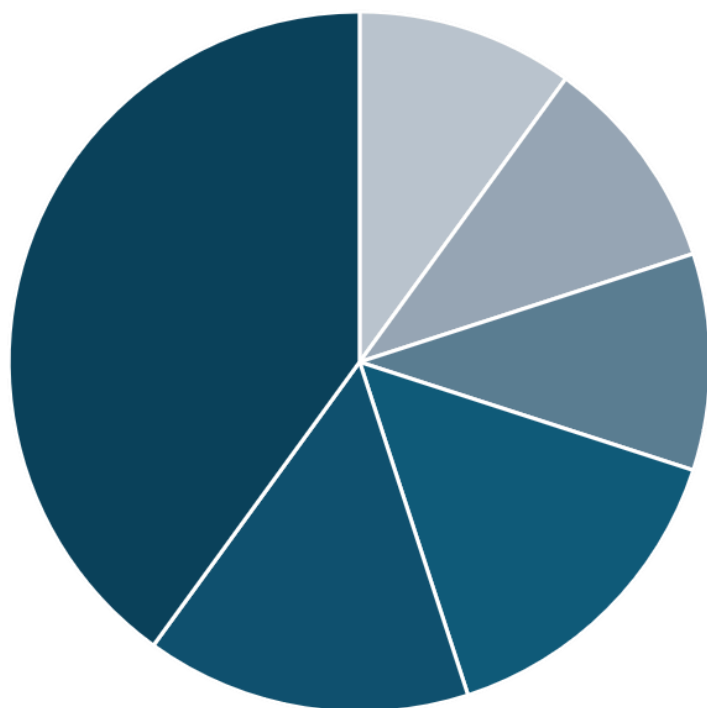


Kalena Scheifele
VP Admin
Civil Engineering and Society

Our executive team is rounded out every year by a strong team of undergraduate and graduate AVP and representative roles that support event planning, promotion, and engagement with the student body in the engineering faculty and beyond. This year, we are proud to have 20 members on the executive team with nearly 40% women identifying members and students from 4 engineering department programs and 3 faculties.

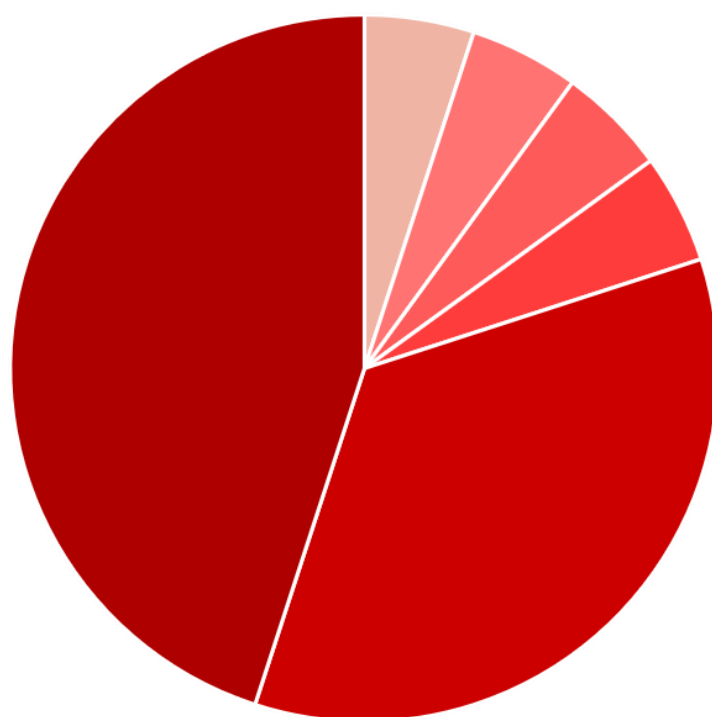
Expenses

Projected Sources of Funding



- MES Funding
- CCGE (ECCS) Funding
- Faculty Funding
- Previous Year's Funding
- ITE Canada Annual Funding
- External Sponsorship

Projected Expenses



- Academic Events
- Employer/Industry events
- Field Trips
- Club Promotion
- Industry Night
- ITE Canada Conference & Traffic Bowl Team

All About ITE

Founded in 1930, the Institute of Transportation Engineers (ITE) is a community of transportation professionals including, transportation engineers, transportation planners, consultants, educators, technologists, and researchers. Through meetings, seminars, publications, and a network of more than 18,000 members working in more than 78 countries, ITE is your source for expertise, knowledge, and ideas.

Events

Field Trips

Each year, we organise a site visit to the Waterloo Central Railway in St. Jacob's, Ontario, featuring a scenic historic rail ride through Waterloo and Woolwich County, and a Restoration Facility tour highlighting operations and preservation. Our chapter also organises one-time tours of the Hamilton Traffic Centre and GO Willowbrook Maintenance Facility. These successful, engaging, and hands-on events effectively bridge industry knowledge with practical applications.



Club and ITE Promotion

ITE McMaster proudly attends faculty events including McMaster Engineering Clubfest, Civil Engineering Clubs Night, May @ Mac, and every McMaster open house. Funding goes towards club promotional material and merchandise. Through these events, ITE can advertise our sponsors and events to incoming high school students and McMaster students, and we can raise awareness of ITE and its goals as a professional organisation.

Academic and Industry Events

We run events with McMaster faculty, graduate students, ITE members, and industry professionals. We have hosted a large variety of events with professor presentations, graduate student panels, Vistro and QGIS software tutorials, project focused speaker events, networking nights, and more. Funding for these events covers parking passes and small thank-you gifts for presenters, as well as light refreshments for attendees for events during lunch or dinner.



Transportation Industry Night

Transportation Industry Night is our largest annual event, bringing in 200+ students and 20 companies in 2026. A major goal of our chapter is the further establishment and growth of Transportation Industry Night year-on-year. This year, we aim to connect more companies and students during our January event. Funding is dedicated to promoting and hosting the event, including catering, parking passes, and event supplies.

Looking to attend our industry night as an individual professional or as a company? We would love to have you! Please reach out to itemac@mcmaster.ca and we will be in touch with more information.

ITE Canada Conference and Traffic Bowl

The ITE Canada Conference is an annual event hosted by ITE Canada for industry and academia, this year taking place in Calgary. Part of this event is the Traffic Bowl competition where university student teams compete to showcase their knowledge of the Canadian transportation engineering practice. We are aiming to send a team of four for this year's Traffic Bowl and offer funding support to McMaster Graduate students looking to present at the conference.



Sponsorship Tiers and Benefits

Industry Night

Benefits	GOLD \$ 1750	SILVER \$ 1250	BRONZE \$ 750
Logo on Brochure and Social Posts			
Guaranteed Booth			
Dedicated Verbal Mention			

Media & Socials

Logo on ITE Website			
Shared Sponsorship Appreciation Post			
Dedicated post with featured project and/or case study			
Job Advertisement and Promotion			

Events

Dedicated Lunch n' Learn Seminar			
----------------------------------	--	--	--

***Sponsors are not obligated to accept all sponsorship benefits for a given tier.**

First-time Industry Night attendees receive bronze-tier industry night benefits **for free** without requiring a bronze sponsorship. **This does not include a guaranteed booth.**



Sponsorship Details

Why Sponsor ITE McMaster?

Supporting ITE McMaster with your sponsorship helps you reach the next generation of transportation professionals. Across our socials, **we average 20,000 impressions and 600 engagements per month during the academic year** and with your sponsorship we will connect our followers with your company and brand, including with **dedicated posts with featured projects, case studies, and co-op job postings** for higher sponsorship tiers. Your sponsorship directly supports our **Transportation Industry Night**, and **guarantees you a much larger presence** at the event should you choose to attend, via an individual booth, logo on event material, and a timeslot for presentations for gold sponsors.

Last year, our Industry Night successfully brought in **20 employers and over 200 students** at The Loft in MSU's The Hub on McMaster University's campus. Building on the strong turnout and positive feedback from that event, this year's Industry Night will be held at the same venue. Our goal is to **increase engagement by connecting more companies with talented, motivated students**, while providing employers with a valuable opportunity to identify and engage with top emerging talent. At the same time, the event will allow McMaster students to network with industry professionals and gain meaningful insights into the transportation sector.

Gold sponsors are guaranteed a 1-2-hour Lunch n' Learn event hosted by ITE McMaster. This is an excellent opportunity to promote your company and reach out to interested students. Our team will handle promotion, events logistics, catering, and provide attendee resumes for an in-person, hybrid, or online lunch n' learn centered around a presentation or networking event with your organisation. Please reach out if you have any questions about running a Lunch n' Learn with us.

Extra information

Sponsorships made before **January 30, 2027** will be attributed to the **2026-2027 Academic year extending until August 31, 2027**. If you are looking for an alternate timing arrangement, please specify when you contact us. Sponsorships made after that date may be given to support the 2026-2027 or 2027-2028 academic calendars.

Questions?

If you have any questions or are interested in having a conversation with us, you can reach us at itemac@mcmaster.ca and someone on our team will get back to you shortly.

2025-2026 Sponsors!

GOLD



Hamilton

SILVER



Stantec



ARCADIS



paradigm
TRANSPORTATION SOLUTIONS LIMITED



BRONZE



Associated
Engineering



exp.



TORONTO



CROZIER



Ontario
MINISTRY OF TRANSPORTATION



BA Group



@ite_mcmaster



ITE McMaster Student Chapter



itemac@mcmaster.ca



ITE McMaster Website



Engineering



**MCMASTER
UNIVERSITY**
STUDENT CHAPTER