

Canadian Institute of Transportation Engineers



**NORTHERN ALBERTA SECTION
2016 ANNUAL REPORT**

Prepared on January 16, 2016



Introduction

The Northern Alberta Section of the Canadian Institute of Transportation Engineers (NACITE) prepared a 2016 Annual Report for submission to the Canadian Institute of Transportation Engineers (CITE). The 2016 Annual Report identifies the Section's executive and membership, and provides a summary of the Section's activities from January 1 to December 31, 2016.

NACITE consists of three key components: the Executive Board; its members; and its sponsors.

2.1 SECTION EXECUTIVE

The 2016 Executive Board, led by President Erin Toop, provided the vision and direction for the section. By way of monthly meetings, the Executive Board was able to develop a strategic plan to remain of significance to its members. The strategic plan was carried out by the dedication of each member. The 2016 NACITE Executive Board included:

President	Erin Toop , City of Edmonton (2nd Year)
Vice-President	Dallas Karhut , Bunt & Associates (2nd year)
Treasurer	Anthony Ng , City of Edmonton (2nd year)
Secretary	Wayne Gong , City of Edmonton (2nd year)
Member at Large	Xiaobin Wang , City of Edmonton (1st year)
Member at Large	Zheng Luo , IBI Group (2nd year)

2.2 SECTION MEMBERSHIP

The NACITE mailing list has 195 members as of the end of 2016, this is up from 187 subscribers at the end of 2015. Of the 195 mailing list subscribers only 32 were paid ITE International Members in 2016. At the end of 2016, the Executive made a concerted effort to highlight the benefits of ITE International membership to our luncheon attendees, and sent the ITE membership information to our mailing list in December 2016.

As of January 2017, there were 85 paid ITE International members under the Northern Alberta Section, a significant improvement from the 2016 membership totals. NACITE plans to regularly highlight the benefits of an ITE International membership to our members throughout the year.

2.3 SECTION SPONSORS

NACITE changed its sponsorship program for the 2016/2017 season. In previous years, corporate and governmental organizations could purchase supporter cards in support of the Section. Section supporters' logos were displayed at each luncheon and supporters were entitled to discounted luncheon tickets.

Under the new sponsorship structure, two types of sponsorships are available to private and public partners: Platinum Sponsorships and Section Supporters. Both Platinum Sponsors and Section Supporters have their logos displayed on the nacite.org website and at NACITE events. Platinum Sponsors have the opportunity to host one of the monthly luncheons organized by NACITE. As a luncheon host, the sponsor decides the content of the presentation in consultation with the NACITE Executive. Typically, somebody from the host organization presents on a transportation related topic. In addition, the host is encouraged to use the event for marketing purposes and is allowed to set up displays, signs and/or provide giveaways to attendees. Similarly, Section Sponsors may host non-luncheon events, such as evening socials or breakfasts.

The purpose of the sponsor restructuring was two-fold:

- To create a partnership with private and public organizations that provided more opportunities for industry to guide and direct presentation content to ensure that it's relevant and applicable to today's practitioners; and
- To raise revenues to allow the Section to organize additional events beyond the monthly luncheons (such as feature presentations/symposiums, industry nights with the U of A Student Chapter, and socials) to offer a wider range of activities to its members and to sponsor other events/conferences related to transportation engineering and planning and to increase their presence in the region.

NACITE is proud to partner with the following Platinum Sponsors for the 2016-2017 luncheon season:

- Al-Terra;
- Bunt & Associates;
- CIMA+;
- IBI Group;
- ISL Engineering and Land Services; and
- Stantec.

NACITE is proud to partner with the following section supporters:

- DA Watt Consulting Group;
- McElhanney; and
- WSP.



Section Activities

The Section hosts monthly luncheon meetings that provide educational and networking opportunities. The section hosted eight meetings at the University of Alberta's Faculty Club in 2016. Our April luncheon was held jointly with the Alberta Professional Planners Institute (APPI).

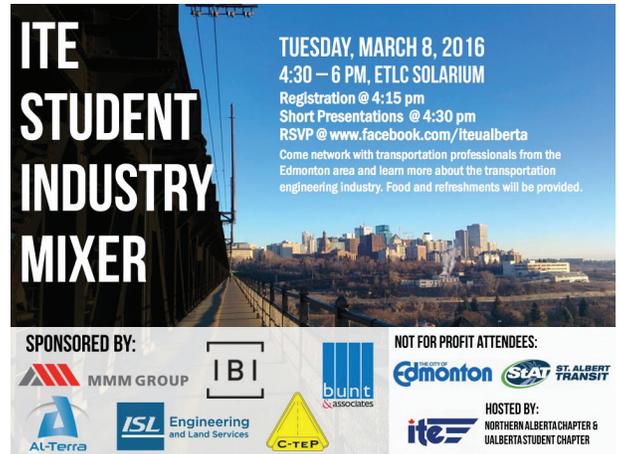
Date	Topic	Speaker	Attendance
Jan 13	Interchange Innovations in Calgary	Chris Delanoy, ISL Engineering and Land Services	100
Feb 3	Effects of a Free Bus Program on Older Adults Travel Behaviour	Stephanie Mah, City of Edmonton	61
Mar 2	Edmonton's Transit Strategy - What Moves you?	Sarah Feldman, City of Edmonton	67
Apr 6	The Challenges of Transit Oriented Development - Dense Development Means Dense Traffic?	Tim Barton, Bunt & Associates	142
May 4	Integrated Infrastructure Services: Thinking Differently about Infrastructure at the City of Edmonton	Adam Laughlin, City of Edmonton	83
Oct 5	Building Edmonton's ICE District Sponsored by Bunt & Associates	Bob Black, Oilers Entertainment Group	83
Nov 2	CITE Update and Tactical Urbanism in Calgary	Jen Malzer, City of Calgary and CITE President	66
Dec 7	The History of Complete Streets from 1870 to Now Sponsored by Stantec	Rock Miller, Stantec	81

3.2 U OF A ITE STUDENT CHAPTER

2016 saw a renewed partnership with the U of A ITE Student Chapter (ITEUA). NACITE provided guidance on running their organization and assistance in setting up events and programs.

Student-Industry Mixer

ITEUA hosted a student-industry mixer on March 8, 2016 at the ETLC Building on the University of Alberta campus. The mixer provided undergraduate and graduate students an opportunity to learn more about transportation engineering through discussions with industry professionals. The mixer included presentations from ITEUA and industry representatives and provided students with an opportunity to learn about the types of employment opportunities available to new graduates. The event was attended by about 40 students and 30 industry representatives. NACITE contributed to the success of the event by assisting ITEUA in finding presenters and securing participant organizations which translated into sponsorship revenue that allowed ITEUA to provide the event at no cost to students.



The poster for the ITE Student Industry Mixer event features a blue and white color scheme. The main title 'ITE STUDENT INDUSTRY MIXER' is prominently displayed in large, bold, white letters against a dark background. To the right, the event details are listed: 'TUESDAY, MARCH 8, 2016', '4:30 – 6 PM, ETLC SOLARIUM', 'Registration @ 4:15 pm', and 'Short Presentations @ 4:30 pm'. A registration link 'RSVP @ www.facebook.com/iteualberta' is provided. Below this, a short description invites attendees to network with professionals and learn about the transportation engineering industry. The bottom section of the poster is divided into two columns of logos. The left column, under 'SPONSORED BY:', includes logos for MMM GROUP, IBI, AL-Terra, and ISL Engineering and Land Services. The right column, under 'NOT FOR PROFIT ATTENDEES:', includes logos for the City of Edmonton, ST. ALBERT TRANSIT, and ITE. A 'HOSTED BY:' section at the bottom right identifies the Northern Alberta Chapter 6 and UAlberta Student Chapter.



Mentorship Program

The ITEUA launched their mentorship program in April 2016 for graduate and upper years undergraduate students interested in careers in the transportation field. The six-month program aimed to help students improve their networking skills, while learning more about the transportation engineering industry. The program matched 12 mentees with seven mentors.

Reviews of the program, which ended in September 2016, from both mentors and mentees were overwhelmingly positive. The second year of the program is anticipated to start in Spring 2017.

Free Luncheon for Students

In November 2016, Jen Malzer, City of Calgary and President of CITE, presented at the NACITE luncheon. In addition to a technical presentation, Ms. Malzer also presented on ITE and CITE, providing an overview of the organization's roles and benefits.

To ensure that Jen's message reached students with an interest in transportation engineering, NACITE waived the luncheon fee for students to make the event more accessible. In addition to learning more about ITE and CITE, the luncheon also provided students with an opportunity to network with industry representatives. The event was attended by 26 University of Alberta students.



3.3 STREETS FOR PEOPLE WALKABILITY SYMPOSIUM

NACITE, in partnership with APPI and the City of Edmonton, hosted the Streets for People: Edmonton Walkability Symposium on April 28. The event included various walking tours of Downtown Edmonton and workshops about walkable street design. The Symposium featured a keynote presentation from Jeff Speck, one of the world's leading thinkers on smart growth and urban design.

The one-day event attracted 165 public and private sector planners and engineers from across the Province, gaining

NACITE and ITE some great exposure with planning and walkability-focused practitioners.

3.4 YEAR-END SOCIAL

NACITE hosted a 2016 Year End Social in November. The event provided an opportunity for transportation engineers and planners to meet socially to discuss the year that was, in transportation and otherwise. The event was held at Bru Coffee + Beer House in Edmonton and was attended by nearly 30 transportation professionals. We received appreciative feedback from attendees for providing an opportunity to mingle in a casual setting and will consider this an event worth repeating in the future.



NORTHERN ALBERTA SECTION

3.5 2016 INTERNATIONAL CONFERENCE ON TRANSPORTATION INNOVATION

The 2016 International Conference on Transportation Innovation (ICTI) was held in Edmonton on September 15-16 at the University of Alberta. As part of the Moving Smarter: The Future Is Now theme for the conference, presentations focused on highlighting new technology and methods that improve the efficiency and sustainability of transportation networks.



Given that that the conference agenda was rather technical, NACITE cheerfully seized an opportunity to co-host a networking reception on the first evening of the conference. Acknowledging that community and networking are strengths of ITE, we considered this a compatible offering for a technical event. The result was a Handshakes & Cocktails reception for conference attendees and NACITE members, which was successful enough to exceed the two-hour room reservation.

4. CITE EDMONTON 2018

In fall 2016, CITE announced Edmonton as the host of the 2018 CITE Annual Conference. This will mark the first time Edmonton has hosted the conference since Edmonton and Calgary co-hosted the 2006 conference.

A great local arrangements committee has organized to deliver the conference and we look forward to hosting CITE in Edmonton in June 2017.

Sub Committee	Chairperson	Organization
Technical	Prof. Amy Kim	University of Alberta
Sponsorships	Rodney Peacock	ISL Engineering and Land Services
Finance	Catherine Oberg	Bunt & Associates
Social Events, Co-Chair	Daniel Vriend	City of Edmonton
Technical Tours, Co-Chair	Erin Toop	City of Edmonton
Volunteers	Audra Jones	City of Edmonton
Facilities	Karl Tracksdorf	WSP
Social Media & Communications	Tyler Golly	Stantec



5. FINANCIAL REPORT

The following is a summary of NACITE's 2016 Statement of Accounts from January 1 to December 31.

Balance of funds on hand at the beginning of the reporting period		
Bank Account	\$6,615.84	
Paypal	\$514.91	
<i>Sub-Total</i>	<i>\$7,130.75</i>	<i>\$7,130.75</i>
Income for the reporting period		
Luncheons	\$21,095.00	
Year End Social	\$270.00	
Section Supporters ¹	\$3,850.00	
ITE International and District	\$250.00	
<i>Sub-Total</i>	<i>\$25,465.00</i>	<i>\$32,595.75</i>
Expenditures for the reporting period		
Postage/Mailbox/Office Supplies ²	\$762.66	
Luncheons	\$21,156.95	
Year End Social	\$444.24	
Credit Card Processing Fees	\$797.75	
Speaker Gifts	\$150.00	
Executive Meetings and Travel ³	\$486.05	
Website Design and Hosting	\$450.19	
Sponsorships ⁴	\$350.00	
Bank Fees	\$2.50	
<i>Sub-Total</i>	<i>\$24,600.34</i>	<i>\$7,995.41</i>
Net Income/Loss		\$864.66
Balance of funds on hand at the end of the reporting period		
Bank Account	\$7,364.69	
Paypal	\$630.72	
Total	\$7,995.41	\$7,995.41