Canadian Institute of Transportation Engineers



Northern Alberta Section 2018 Annual Report



IMPORTANT

There are two versions of this report. This version is the undesigned version which is submitted to CITE to meet their document file size requirements. The designed version of the report will be shared with the Northern Alberta Section's Members and Sponsors and posted to the nacite.org website. The designed version of the report can be found here.

Note that the content of both reports is the same. The only difference is the presentation of the report.



1. INTRODUCTION

The Northern Alberta Section of the Canadian Institute of Transportation Engineers (CITE) prepared a 2018 Annual Report for submission to the Canadian Institute of Transportation Engineers. The 2018 Annual Report identifies the Section's Board and Membership details, and provides a summary of the Section's activities from January 1 to December 31, 2018.

While this report is intended to satisfy the requirements laid out by CITE, the Northern Alberta Section will also share the report with Members, Sponsors and any others that are interested.

2. SECTION STRUCTURE

NACITE consists of three key components: our Members; our Executive Committee and Board; and our Sponsors.

2.1 Members

At the end of 2018, there were 108 voting ITE members plus 35 non-voting ITE members in the Northern Alberta Section. Also, the Section mailing list had 249 subscribers as of the end of 2018, which represents an increase of 15 subscribers from 2017.

2.2 Section Executive Committee and Board

The Northern Alberta Section Executive Committee and Board typically meet monthly to discuss administrative matters and to plan events. The Executive Committee, which is composed of the President, Vice President, Treasurer, Secretary, and Immediate Past President, are responsible for managing the administrative affairs of the Section in conformity with the Policies of the District, and the Policies of the Institute and for guiding the direction of the Board. The Board is composed of member volunteers and is responsible for discussing, setting and executing the objectives and affairs of the Section.

The Executive Committee was unchanged in 2018-2019. At the conclusion of the 2017-2018 season, the Board consisted of nine members (including the Executive Committee Members). At the outset of the 2018-2019 season, three additional members joined the Board: Jermaine Smith, Ali Arshad and Jacqueline Prior. Expanding our Board has brought new ideas forward and enabled us to plan additional events for the 2018-2019 season.



The 2018-2019 Executive Committee and Board includes:

President	Dallas Karhut, City of Edmonton	til June 2019, to serve as Past President
Vice-President	Anthony Ng, City of Edmonton	til June 2019, to serve as President
Treasurer	Wayne Gong, City of Edmonton	til June 2019, to serve as Vice President
Secretary	Dan Zeggelaar, ISL Engineering	til June 2020, to serve as Vice President
Past President	Erin Toop	term ends June 2019
Events Planner	Xiaobin Wang, City of Edmonton	
ITEUA Liasson	Zheng Luo, IBI Group	
Member at Large	Alyssa Peters, Stantec	
Member at Large	Pablo Orozco, City of Edmonton	
Communications	Jermaine Smith, Dialog Design	
Member at Large	Ali Arshad, ISL Engineering	
Communications	Jacqueline Prior, ISL Engineering	





from left to right: Ali Arshad, Anthony Ng, Jermaine Smith, Xiaobin Wang, Wayne Gong, Pablo Orozco, Daniel Zeggelaar, Jackie Prior, Dallas Karhut missing: Alyssa Peters and Zheng Luo

The Northern Alberta Section would like to acknowledge and congratulate Anthony Ng and Wayne Gong for serving the Northern Alberta Section for five years. **Anthony Ng** joined the Board in 2013-2014 as the Program Coordinator and then continued onto the role of Treasurer and, eventually, Vice President (and will assume the role of President for 2019-2020). Anthony's attention to detail is a valuable asset in allowing the Board to execute our objectives and his contributions to the direction of our program have been significant.

Wayne Gong first joined the Northern Alberta Section Board as the ITEUA liaison and progressed onto the role of Secretary and then Treasurer. Wayne is always quick to help out with any tasks and continues to lead planning events in addition to his duties as part of his role on the Executive Committee.



2.3 Section Sponsors

Continuing our sponsorship structure from last year, two types of sponsorships are available to industry partners: Platinum Sponsors and Section Sponsors. Both Platinum Sponsors and Section Sponsors have their logos displayed on the nacite.org website and at Section events. Platinum Sponsors also have the opportunity to host one of the monthly luncheons organized by the Section. As the luncheon host, the sponsor decides the content of the presentation in consultation with the Section Executive. Typically, somebody from the host organization presents on a topic that is relevant to their area of expertise. In addition, the host sponsor is encouraged to use the event for marketing purposes and is allowed to set up displays, signs and/or provide giveaways to attendees. Section Sponsors have the opportunity to host non-luncheon events, such as evening socials or technical tours.

Sponsors play a significant role in the operations of the Northern Alberta Section. Sponsors allow the Section to serve our members by hosting luncheons, presentations, technical tours, and other networking events. A few examples of how Sponsors help include:

- Subsidizing luncheon cost overruns to ensure luncheon registration costs are as low as possible for our Members;
- Providing free student registrations for luncheons (typically 4-6 per luncheon);
- Supporting section activities, including non-luncheon events, socials and technical tours.
 Examples include the ITEUA Traffic Bowl Tune Up, Year End Social, Speaker Gifts and other administrative costs of operating.

Thanks to their support, the Northern Alberta Section continues to serve a significant role in developing and growing a community of transportation professionals in Edmonton and Northern Alberta.



PLATINUM SPONSORS













SECTION SPONSORS









3. BOARD ACTIVITY

3.1 Planning for 2018-19

The Executive held a planning session on August 25, 2018 to develop our work plan for the 2018-2019 season. In contrast to previous years when events were planned at Board meetings throughout the year, this session allowed us to discuss the goals we wanted to achieve, decide on what activities to commit to, and identify a champion(s) who would lead planning each activity. The outcome was a season plan that clearly outlined the direction forward and provided our Board Members some clarity as to how and when their contributions are most needed. This exercise changed the focus of our Board meetings from planning to execution and has allowed us to work more efficiently and accomplish more.











3.2 Northern Alberta Section Communications

Another area that the Board wanted to improve on for 2018 was how we communicate with our Members.

Monthly Newsletter

Another area that the Board wanted to improve on for 2018 was how we communicate with our Members.

In the past, the Board has used email to forward event registration details. In June 2018, the Northern Alberta Section launched its monthly newsletter. While the lead topic in the newsletter is usually a notice for an upcoming luncheon, the newsletter offers a platform in which the Board can:

- Promote other upcoming Northern Alberta Section events, usually well ahead of the two-week window used to promote luncheons;
- Share updates from CITE;
- Recap recent events and share pictures;
- Promote ITEUA events and provide updates;
- Promote events of partner organizations such as APPI (Alberta Professional Planners Institute), CTEP (Centre for Transportation Engineering and Planning) and others; and
- Highlight Section Sponsors.

The newsletter has proved to be a valuable tool in how the Board communicates with our Members.





Twitter @na cite

In November 2018, the Northern Alberta Section joined Twitter to further promote and provide live updates for luncheons and events, pass along updates from CITE, and share news from industry and key thinkers in the industry. @na_cite currently has 34 twitter followers.





CITE Northern Alberta @na_cite · Jan 22

Thank you so much Councillor Mike Nickel, Chris Dulaba, and Mark Huberman for sharing their knowledge and perspectives on #parking in #yeg! Also thank you Shawn Bravender for facilitating and @Biera_YEG for hosting! @ClrMikeNickel @CALLIDUSDevMgmt



CITE Northern Alberta @na cite · Jan 14

#Ualberta ITE Student Chapter is still looking for transportation mentors for their mentorship program kicking off this month! If you're willing to answer questions and share some industry knowledge with a student, sign up today! Please spread the word! tinyurl.com/ITEUA-mentorsh...



CITE Northern Alberta @na cite · 28 Nov 2018

We had so much fun with everyone who came out to celebrate 2018 with NACITE! Pretzels, Pecha Kuchas, and perfect company! Thank you to our presenters Wayne, Karl, and Sid! – at Salz Bratwurst Co.

CITE Northern Alberta Retweeted CITE @itecanada · 20 Nov 2018

> CITE training in action! Watch for new workshops coming to a city near you ow.ly/HBEq30mHae0

> RT @BrentMCM: Fun times using what we learned at the @itecanada Traffic Calming Workshop.



New Section Logo

In 2018, the Northern Alberta Section committed to further build a unique identify for the Section by developing a new logo. The Section logo continues to feature the CITE logo but now includes an illustration of the Walterdale Bridge, Edmonton's newest crossing on the North Saskatchewan River. This signature piece of infrastructure represents the gateway to the north, which fittingly symbolizes the role of the Section in serving Northern Alberta.





4. SECTION ACTIVITY

4.1 Monthly Luncheons

The section hosted seven luncheons at the University of Alberta's Faculty Club in 2018. Each luncheon provides an opportunity for our Members to reconnect during lunch and includes a 30-minute technical presentation followed by questions / discussion.

The Northern Alberta Section would like to thank everybody that presented at one of our luncheons in 2018.

The Northern Alberta Section continues to hear from our Members about the value of the luncheons as they are the easiest way for our Members to connect with colleagues from industry. Continued from previous years, the Northern Alberta Section provides between four and six free registrations at each luncheon for ITEUA members to ensure that students also have the opportunity to connect and network with our Members and the industry.

Date	Topic	Speaker	Attendance
Feb 4	Edmonton's Transit Strategy	Sarah Feldman Edmonton Transit Service	107
Mar 7	Strathcona County - Transportation Trends, Challenges and Opportunities	Ron Fraser Strathcona County	78
Apr 10	Complete Streets Design and Construction Standards	Anika Muhammad and Jack Niepsuj City of Edmonton	152
May 2	Warman and Martensville Interchanges Design-Build Project	Dave Fraser and Andy Heath McElhanney	54
Oct 3	Equity and Mobility	Ryan Martinson Stantec	55
Nov 7	Equity and Race	Jennifer Toole Toole Design Group	58
Dec 5	Residential Shared e-Bike Program.	Tyler Thomson Bunt and Associates	45













4.2 ICTI Conference

The Centre for Smart Transportation at the University of Alberta hosted the 3rd biennial International Conference on Transportation Innovation (ICTI) on September 6 and 7, 2018. This year's conference focused on transportation innovation driving smart cities. The conference brought together over 80 guests including significant industry and academic speakers and

included a demonstration of current CV technology on the newly installed South Campus test track and a lab demonstration and discussion on the V2X Security Credential Management System.

The Northern Alberta Section proudly sponsored the conference welcome reception which provided an opportunity to share about the role of ITE and the Section. This was the second time the Northern Alberta Section sponsored the biennial conference.





4.3 Technical Tour of Downtown and Southside Bike Networks

The Northern Alberta Section partnered with ITEUA to host a technical bike tour on September 29, 2018. Jen Rutledge, City of Edmonton, led the group on a tour of the southside bike routes, with several stops along the way to review design details and challenges. Afterwards, the group continued across the High Level Bridge where Dallas Karhut, City of Edmonton, led the group for a tour of the Downtown Bike Network.

The 9 AM start time was early and the 1°C starting temperature made for a brisk ride, but about 10 students and industry professionals toughed it out!









4.4 Year-End Social and CITE Volunteer Appreciation

The Northern Alberta Section hosted our annual Year-End Social on November 27, 2018 at Salz Bratwurst Co. While we celebrated another great year with the usual festivities—food, drinks and catching up with friends and colleagues—the highlight of the evening was the Pecha Kucha presentations by Wayne Gong, Karl Tracksdorf and Sid Ahuja.









4.5 Supporting ITEUA

The University of Alberta Student Chapter, ITEUA, continues to grow their program and reach on campus. The dedication and effort put forward by their Executive Committee Members to develop a sustainable Chapter is quite an achievement in itself and the Northern Alberta Section and Board is very proud of their efforts.

The Northern Alberta Section continues to support ITEUA through collaboration and mentorship. A few examples of how we support the student chapter include:

Student-Industry Mixer

ITEUA hosted their annual student-industry mixer in March 2018. The mixer provides an opportunity for students to engage with industry representatives to learn more about the opportunities (and challenges) of working in transportation engineering and planning. The Northern Alberta Section supported this event by helping connect ITEUA with potential sponsors and having representatives on-hand to further discuss the benefits of becoming an ITE member.

Traffic Bowl Tune-Up

For the second year in a row, the Northern Alberta Section hosted a Traffic Bowl Tune-Up to help prepare the University of Alberta Team for the Traffic Bowl at CITE Edmonton 2018. The event, which was held at the Room at the Top (RATT) at the University of Alberta, featured several teams made up of students and industry representatives competing in a trivia-style contest about all things transportation engineering and planning and ITE.

Mentor Program

The ITEUA mentorship program returned for a third year. The Section supports ITEUA by connecting industry with this program and helping recruit mentors.



5. CITE EDMONTON 2018

For three days, over 350 transportation professionals came together in Edmonton for the CITE Annual Conference. We shared experiences, learned about the latest research and best practices, explored new technologies,



engaged in thought-provoking discussions, experienced some of Edmonton's transportation accomplishments, and enjoyed everything Edmonton had to offer.

The Northern Alberta Section would like to thank the Local Arrangements Committee for their dedication and efforts in planning such an exceptional conference.

Ali Arshad, ISL Engineering

Andrew Anderson, Anderson Consulting

Carolyn Sherstone, Stantec

Daniel Vriend, City of Edmonton

Erin Toop, City of Edmonton

Lindsay Vanstone, City of Edmonton

Dr. Amy Kim, University of Alberta

Audra Jones, City of Edmonton

Catherine Oberg, Bunt & Associates

Dean Cooper, WATT Consulting Group

Jen Malzer, City of Calgary

Rod Peacock, ISL Engineering

A big thank you to everybody--delegates, exhibitors, volunteers, organizers and sponsors--that made the 2018 CITE Conference and Annual Meeting in Edmonton a great success.





EDMONTON 2018 it June 3-6 it

















6. SECTION ACTIVITY AWARD

The Northern Alberta Section was honoured to receive the CITE Section Activity Award at the CITE Annual Meeting in Edmonton in June. The award "recognizes the overall quality of section activities, either technical or non-technical" and reflects both the efforts of the Board and the amazing support we have received from our Members and Sponsors.







7. FINANCIAL REPORT

The following is a summary of NACITE's 2018 Statement of Accounts from January 1 to December 31.

Balance of funds the beginning of the reporting period:	\$10,141.97
Bank Account - BMO	\$9,777.91
Bank Account - Servus	\$0.00
Paypal	\$364.06
Income for the reporting period:	\$48,509.59
Luncheons	\$19,898.40
Year End Social	\$112.92
Section Supporters	\$4,649.35
ITE International and District	\$23,848.92
Expenditures for the reporting period:	\$21,957.94
Luncheons	\$18,996.38
Speaker Gifts	\$210.00
Year End Social	\$840.00
Traffic Bowl Tune Up	\$362.04
ICTI Conference	\$500.00
General Admin	\$161.43
Baord Appreciation and Planning Session	\$588.09
Logo Design	\$300.00
Net Income / Loss	\$26,551.65
Balance of funds at the end of the reporting period:	\$36,693.62
Bank Account - BMO	\$23,393.19
Bank Account - Servus	\$9,996.00
Paypal	\$3,304.43

Notes:

All transactions are shown net of credit card processing fees where applicable.

Some expenditures were not recognized in 2018 as reimbursement cheques were not deposited until 2018.



Financial Highlights:

- At the end of 2018 the Board decided to switch banks from the Bank of Montreal (BMO) to Servus Credit Union, which will result in lower fees and better online access to our account. The BMO account is expected to be closed in 2019.
- The Northern Alberta Section received \$22,543.38 from CITE for the 2018 CITE Conference held in Edmonton.
- We spent more on the Year End Social as it was also intended to be a thank you for conference volunteers
- Board Appreciation and Season Planning Workshop line item includes the cost of the 2017 AND 2018 Board appreciation dinner and the cost of the season planning workshop.

8. IN CLOSING

With an outstanding 2018 behind us, the Northern Alberta Section is eager for 2019 to continue to build off the momentum of CITE Edmonton 2018.

Through the continued support of our Sponsors, the Northern Alberta Section takes great pride in engaging our members through luncheons, presentations, technical tours, and other networking events. It is through these events that we get to connect with the industry and colleagues to develop meaningful relationships.

The Northern Alberta Section is proud to serve a significant role in developing and growing a community of transportation professionals in Edmonton and Northern Alberta.