



ITE CANADA ANNUAL REPORT

SEPTEMBER 2022 TO AUGUST 2023

CONTENTS

Who We Are	1
A Message from the President	2

ORGANIZATIONAL STRENGTH 4

Board of Directors	5
Executive Committee	6
2020-2024 Strategic Plan	6
Board & Executive Initiatives	7
<i>Operations and Policies</i>	
<i>Future Transportation Leaders Fund</i>	
<i>Partnerships</i>	
Strategic Communications Implementation Plan	8
Financial Highlights	9

MEMBERSHIP, SECTIONS & STUDENTS 12

Membership Statistics	13
Sections	14
Support for Sections and Student Chapters	15
Student Highlights	16
<i>Student Leadership Summit</i>	
<i>ITE 2023 Student Chapter Momentum Award</i>	
<i>New Student Chapter</i>	
Student Chapter Leaders	17
2023 Excellence in Transportation Award & Scholarship Winners	18

PRODUCTS & SERVICES 21

2023 Annual Conference	22
Training	24
Technical Efforts & Partnerships	26
Appointees to TAC & ITE	27
<i>TAC Councils/Committees</i>	
<i>ITE International Councils/Committees</i>	

WHO WE ARE

Mission: To provide the Canadian transportation community opportunities to learn, connect, contribute, and grow

ITE Canada is the Canadian District of the Institute of Transportation Engineers (ITE), an international membership association of transportation professionals who work to improve mobility and safety for all transportation system users and help build smart and livable communities. We are a not-for-profit corporation registered as *Canadian Institute of Transportation Engineers*.

ITE Canada provides professional development and career advancement for its members, supports education and technical resource development, and serves as a conduit for the exchange of professional information.

Supporting transportation
professionals for **safe &
healthy mobility in Canada**



A MESSAGE FROM THE PRESIDENT



**Ryan
Vanderputten**
ITE Canada President

2023 has been another successful year for ITE Canada. Our membership numbers continue to increase, the value for our members is growing, and we are in a robust financial position through strong organizational governance. This position has enabled us to invest in our members through increased support for technical projects, providing financial support for our Student Chapters as they re-establish themselves after the pandemic, and offering enhanced services for our Sections.

This year, I had the opportunity to connect with many of our members through local Section and Student Chapter events, and it has been great to hear about all the great work being done across our industry. The diversity of our Sections and Student Chapters is evident, but many of the challenges they face are common. As a community of transportation professionals, we must continue to work together and share our learnings and experiences. Collaboration across all levels of ITE Canada will strengthen our organization, advance our

profession, and ultimately serve our communities with safer and healthier transportation systems. Thank you to our Section and Student Chapter leaders who do a fabulous job providing engaging opportunities for our members to learn and connect at the local level.

Over the past 12 months, we have made great progress towards our **2020-2024 Strategic Plan** objectives. We developed a Communications Strategy and have been actively implementing many of the key recommendations, including the new ITE Canada name and logo. ITE Canada was honoured to receive the ITE International 2023 District Innovation Award in recognition of these efforts. We established a new partnership with the Canadian Association of Road Safety Professionals (CARSP) which was announced at our 2023 Joint Conference in Winnipeg. Our annual conference continues to be the event of choice for many transportation professionals, offering quality networking opportunities alongside robust technical content. We have advanced several technical projects through support from our Technical Liaison Committee (TLC) appointees, in partnership with the Transportation Association of Canada (TAC) and ITE International. Our Training Committee is consistently delivering quality professional development opportunities that meet the needs of our community.



ITE Canada accepts our District Innovation Award from ITE International
L-R: Pedram Izadpanah, Edward Soldo, Rosana Correa, Ryan Vanderputten, Julia Salvini

This work could not have been accomplished without the significant effort of our ITE Canada volunteers and staff. We extend our gratitude to all of the ITE members who volunteered to deliver these programs, products, and services with excellence. Whether you sat on a committee over many months or offered a few hours of your time at an event, your service is a meaningful contribution to our transportation community. Thank you to Evonne Winchiu Donaher, Communications Lead, who continues to provide leadership for our communications and conference activities and was the project manager for our communications strategy and implementation plan. Thank you for eight years of dedication to Steven Garner, who retired as our District Administrator in July 2023, and welcome to James Johnstone, who joined us as Business Manager in March 2023 to oversee the day-to-day operations of ITE Canada. Finally, thank you to my fellow Board members and Executive Committee members for your dedicated service; I'm grateful to share the fun and exciting challenge of leading this organization with you.

Sincerely,

Ryan Vanderputten, P.Eng., M.Eng., MBA, FITE
ITE Canada President

ORGANIZATIONAL STRENGTH

Goal: sustain a thriving organization and a strong sense of community

- Strengthen our governance
- Develop and implement a Communications Strategy that supports the achievement of our Goals
- Ensure the effectiveness of our systems, policies, and procedures
- Build a strong culture that fosters fun and upholds our Guiding Principles

BOARD OF DIRECTORS

As a Canadian not-for-profit corporation, we are governed by a Board of Directors comprising members representing each of our 13 Sections and our Executive Committee.



ITE Canada 2023 Board of Directors with ITE International President Rosana Correa at the Annual Conference in Winnipeg in June 2023. Pictured, left to right:

Toronto: Jason Dahl, *City of Richmond Hill*

President: Ryan Vanderputten, *City of Calgary*

Southwestern Ontario: Jeff Jongsma, *City of London*

District Director: Edward Soldo, *Municipality of Chatham-Kent*

Hamilton: Jill Juhlke, *City of Hamilton*

ITE International President: Rosana Correa

Secretary-Treasurer: Irini Akhnoukh, *City of Calgary*

Atlantic Canada: Greg O'Brien, *WSP*

Manitoba: Steven Wood, *City of Winnipeg*

Vancouver Island: Bruce Beames, *Morrison Hersfield*

Saskatchewan: Destiny Piper, *KGS Group*

BC Interior: Ian Roth, *Urban Systems*

Past President: Julia Salvini, *Salvini Consulting*

National Capital: Gord Scobie, *RV Anderson*

Vice-President: Pedram Izadpanah, *True North Safety Group*

Northern Alberta: Jacqueline (Jackie) Prior, *ISL Engineering*

Not Pictured

Greater Vancouver: Jael Lumba, *CTS*

Southern Alberta: Anne Cataford, *City of Calgary*

Quebec: Paul Bourque, *PABECO*

We extend a special thank you to outgoing members **Bruce Beames**, **Ian Roth**, **Jackie Prior**, **Jason Dahl**, and **Julia Salvini** for your service and contributions on the Board of Directors.

EXECUTIVE COMMITTEE

The Executive Committee is elected by members of the Canadian District of ITE to operate ITE Canada's day-to-day activities. The District Director is designated as a representative on the International Board of Direction of ITE.

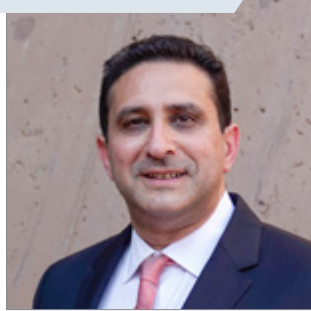
PRESIDENT



Ryan Vanderputten

Southern Alberta Section
City of Calgary

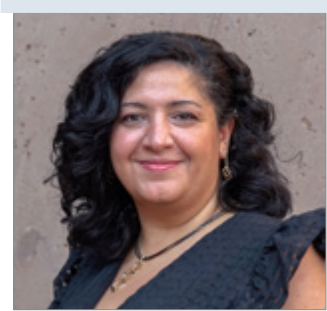
VICE-PRESIDENT



Pedram Izadpanah

Hamilton Section
True North Safety Group

SECRETARY-TREASURER



Irini Akhnoukh

Southern Alberta Section
City of Calgary

PAST PRESIDENT



Julia Salvini

Southwestern Ontario
Section
Salvini Consulting

DISTRICT DIRECTOR



Edward Soldo

Southwestern Ontario
Section
Municipality of Chatham-Kent

STAFF

District Administrator:
Steven Garner (*Retired*)

Business Manager: James
Kennedy Johnstone

Communications Lead:
Evonne Winchiu Donaher

2020-2024 STRATEGIC PLAN

The Board and Executive continue to be guided by the priorities identified in our *2020-2024 Strategic Plan*. Significant action was taken to move the needle of many of the strategies and goals from the plan, some of which are highlighted throughout this Annual Report. The *Strategic Plan* can be viewed at itecanada.org [here](#).

BOARD & EXECUTIVE INITIATIVES



OPERATIONS AND POLICIES

The ITE Canada Board continues to reflect on our organizational governance responsibilities and what it means to lead an incorporated not-for-profit corporation. To that end, a number of initiatives have been launched over the past year which reflect the increasing maturity of our organization.

The Board completed a review of our nominations and elections policy and initiated the first nomination process completed under this policy and following the new operational year. The Board also established a task force to review the governance structure of ITE Canada.

Having relied on contracted resources for many years, our Board made the decision to shift these positions to employees, effective January 1, 2023, and is developing the associated employee policies and systems. Through the hard work of our staff, we continue to mature many of the practices and procedures that guide the day-to-day operation of our organization.



FUTURE TRANSPORTATION LEADERS FUND

In Fall 2022, the Board approved the establishment of a charitable foundation to support transportation education and research. This foundation will operate as a separate entity with a representative of the ITE Canada Board on the foundation board to ensure a strong link between the two organizations. The *Future Transportation Leaders Fund* is now incorporated and working through the process to get charitable status ahead of its formal launch in early 2024.



PARTNERSHIPS

ITE Canada is proud of our industry relationships and these were an area of focus this year. We renewed our partnership with the Transportation Association of Canada (TAC) in late 2022 and our strong collaboration on publications, research projects, and training courses continues. We successfully partnered with the Canadian Association of Road Safety Professionals (CARSP) to host our Joint Conference in Winnipeg. There, we announced a new partnership agreement with CARSP focused on road safety which will see further collaboration around young professional initiatives as well as national technical webinars. We also worked with the Canadian Urban Transit Association (CUTA) to finalize an extended agreement with partnership efforts focusing on students, young leaders, and potential collaboration on joint research and knowledge sharing.



STRATEGIC COMMUNICATIONS IMPLEMENTATION PLAN

Brand Strategy + Implementation

Following our name change in September 2022 from CITE to ITE Canada, we developed a new visual identity for all levels of the organization. This process was driven by engagement with the Board, Sections, and Student Chapters, most notably through a volunteer Brand Strategy + Design Review Committee which directed the process and work of Uplift Engagement Communications, the firm we partnered with on this project.

The new ITE Canada branding maintains the integrity of our parent ITE identity with a structured framework for the Canadian District, Sections, Student Chapters. This approach is scalable, cost effective, and efficient, allowing ITE Canada to provide more support to our Sections and Student Chapters. This support has included one-on-one outreach and follow up, virtual info sessions, and the development of tools to support implementation at all levels.

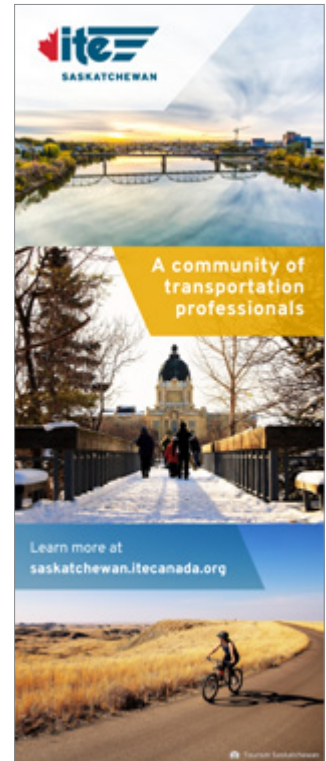
Website + Section/Student Chapter Micro-sites

The largest project ITE Canada undertook in 2023 in brand implementation was the redevelopment of our website, itecanada.org. A new relationship was forged with Pixel Designs—a Canadian web development firm—to create a modern website that fits with our new look, highlights our key offerings to the transportation community in an easy to navigate structure, and improves functionality for users, volunteers, and administrators.

Many of our operations depend on the website, including an extensively used event calendar with registrations, our job board, volunteer applications, and more. We are pleased to report that the website redesign was a great success, providing a fresh and functional new home for these services and much more.

ITE 2023 District Innovation Award

ITE Canada was honoured to receive ITE International's **2023 District Innovation Award** for the successful development and implementation of our Strategic Communications Plan and Brand Strategy. Our cohesive and strategic approach to communications is resulting in more unity, higher quality, and equity across the ITE Canada. Through these new products and supports, we are delivering a more consistent member experience, achieving the goals of OneITE, and establishing ITE Canada as a modern and relevant organization and a community of choice for all transportation professionals.



Template for a Section banner



itecanada.org redesigned

FINANCIAL HIGHLIGHTS | 2022-2023

The full 2022-2023 Financial Statements prepared by ITE Canada's public accountant are available to view and download on ITE Canada's website [here](#).

STATEMENT OF FINANCIAL POSITION

As at August 31, 2023

	2023	2022
ASSETS		
Cash	\$ 218,097	\$ 228,159
Investments*	257,442	292,559
Prepaid expenses	23,597	40,481
Accounts receivable	8,539	31,679
Harmonized sales tax recoverable	-	8,482
	<u>\$ 507,675</u>	<u>\$ 601,360</u>
LIABILITIES		
Accounts payable and accrued liabilities	\$ 68,336	\$ 43,957
Unearned revenue	1,647	-
Harmonized sales tax payable	5,006	-
	<u>74,989</u>	<u>43,957</u>
FUND BALANCE		
OPERATING	<u>432,686</u>	<u>557,403</u>
	<u>\$ 507,675</u>	<u>\$ 601,360</u>

*INVESTMENTS

	2023		2022	
	Cost	Market Value	Cost	Market Value
Mutual funds	\$ 272,561	\$ 257,442	\$ 266,126	\$ 232,215
Guaranteed Investment Certificates	-	-	60,344	60,344
	<u>\$ 272,561</u>	<u>\$ 257,442</u>	<u>\$ 326,470</u>	<u>\$ 292,559</u>

STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCE

For the year ended August 31, 2023

	2023 (365 Days)	2022 (243 days)†
REVENUE		
Annual conference	420,193	436,053
Other revenue (loss)†	148,184	(11,382)
Advertising	99,800	71,269
Membership dues	84,569	77,283
	<u>752,746</u>	<u>573,223</u>
OPERATING EXPENSES		
Annual conference	373,613	352,134
Wages and benefits	129,244	-
Section rebates and dues distribution	84,641	36,674
Professional fees	64,262	34,942
Training	42,926	-
Administration	25,761	26,806
Executive expenses	25,185	13,608
Awards and scholarships	25,001	28,418
Student chapter support	23,013	3,966
Director expenses	17,568	6,803
Communications	13,379	14,119
Traffic bowl	10,361	-
Office and telecommunication	9,762	6,955
Technical initiatives	7,753	4,311
Bank charges	6,844	3,338
Appointee expenses	6,289	-
Merchandise	6,010	-
Insurance	4,695	2,429
Postage and mailing	738	912
Membership support programs	418	2,213
	<u>877,463</u>	<u>537,628</u>
EXCESS REVENUE OVER EXPENDITURES	(124,717)	35,595
FUND BALANCE - BEGINNING	<u>557,403</u>	<u>521,808</u>
FUND BALANCE - ENDING	<u><u>\$ 432,686</u></u>	<u><u>\$ 557,403</u></u>

STATEMENT OF CASH FLOWS

For the year ended August 31, 2023

	2023 (365 Days)	2022 (243 days)†
OPERATING ACTIVITIES		
Revenue over (expenditures)	\$ (124,717)	\$ 35,595
Changes in non-cash working capital:		
Accounts receivable	23,140	(23,613)
Prepaid expenses	16,884	9,052
Accounts payable and accrued liabilities	24,379	25,919
Unearned revenue	1,647	(52,250)
Harmonized sales tax	13,488	(15,146)
Cash flow from (used by) operating activities	(45,179)	(20,443)
INVESTING ACTIVITIES		
Reinvested interest	(6,465)	(8,721)
Redemption of investments	60,371	-
Change in fair market value of investments	(18,789)	49,580
Cash flow from investing activities	35,117	40,859
NET INCREASE (DECREASE) IN CASH DURING THE YEAR	(10,062)	20,416
CASH - Beginning	228,159	207,743
CASH - Ending	\$ 218,097	\$ 228,159

† OTHER REVENUE (LOSS)

	2023	2022
Section revenue	\$ 58,565	\$ 17,477
Training	50,595	-
Investment income (loss)	25,257	(40,859)
Scholarships and donations	6,500	12,000
Merchandise sales	3,771	-
TAC Traffic Calming Guide	3,496	-
	<u>\$ 148,184</u>	<u>\$ (11,382)</u>

‡ COMPARATIVE FIGURES

Comparative figures for the prior period are for 243 days from January 1, 2022 to August 31, 2022. Certain comparative figures have been reclassified to conform to the current period's financial statement presentation.

MEMBERSHIP, SECTIONS & STUDENTS

Goal: attract members who represent the transportation community

Goal: provide opportunities for all our members to learn, connect, contribute and grow

- Provide support to strengthen Section activities, operations, and knowledge sharing
- Provide support to strengthen Student Chapter activities, operations, and knowledge sharing
- Offer training and professional development opportunities
- Create opportunities to participate, develop leadership, and be recognized

MEMBERSHIP STATISTICS

TOTAL MEMBER COUNT BY SECTION

Counts reflect all member types, including students

SECTION	2023 Aug 31	2022 Jan 1	% OF TOTAL As of Aug 31, 2023	
Vancouver Island	60	31	3%	
Greater Vancouver	323	293	15%	
BC Interior	64	55	3%	
Northern Alberta	109	109	5%	
Southern Alberta	269	250	13%	
Saskatchewan	110	119	5%	
Manitoba	71	70	3%	
Toronto	668	678	31%	
Hamilton	178	217	8%	
Southwestern Ontario	85	68	4%	
National Capital	70	73	3%	
Quebec	26	29	1%	
Atlantic Canada	106	82	5%	
TOTAL	2,139	2,074		

Note: Net membership statistics are provided by ITE International. The August 31 member counts are considered mid-year by ITE and will be used going forward as they better align with ITE Canada's year-end and the initiatives presented in this Annual Report.

SECTIONS

Our local Sections are the main connection to ITE for many members. Our hard working Section Executives serve their members with technical sessions, social events, technical tours, and much more. Thank you to all of the Section volunteers who served this year, particularly our Section Presidents!

VANCOUVER ISLAND

President: Bruce Beames,
Morrison Hershfield

GREATER VANCOUVER

President: Khelen
Upadhyay, *City of Delta*

BC INTERIOR

President: Jasmine Smith,
Urban Systems

NORTHERN ALBERTA

President: Alyssa Lefebvre,
Bunt & Associates

SOUTHERN ALBERTA

President: Josh Workman,
Stantec

SASKATCHEWAN

President: Sheliza Kelts,
City of Saskatoon

MANITOBA

President: Rebecca
Peterniak, *City of Winnipeg*

TORONTO

President: Erik Nevland,
Region of Peel

HAMILTON

President: Jill Juhlke, *City
of Hamilton*

SOUTHWESTERN ONTARIO

President: Jeff Jongsma,
City of London

NATIONAL CAPITAL

President: Shawn Smith,
WSP

QUEBEC

President: Paul Bourque,
PABECO

ATLANTIC CANADA

President: Adam Lanigan,
*Halifax Regional
Municipality*



SUPPORT FOR SECTIONS AND STUDENT CHAPTERS

ITE Canada continues to provide administrative support for Section and Student Chapter operations to help our volunteer leaders focus on their local members and needs. The enhancement of these services and initiatives was an area of focus in 2022-2023.



Corporate Information Systems: We grew the number of Sections using ITE Canada's Google Workspace for email and centralized document storage. We also formally expanded this service to Student Chapters, giving each Student Chapter an official @itecanada.org email address and the option to manage it as part of a full account with shared file and photo storage and many other productivity tools.



Micro-sites: As part of the itecanada.org website redevelopment, a micro website was created for each Section and Student Chapter. These are integrated with ITE Canada's website, allowing us to better provide direct support with troubleshooting and editing. Help documentation was created specifically for Section and Student Chapter administrators and a virtual info session was held on this topic. These micro-sites are being used to support many local level initiatives including awards, elections, recognition of service, sponsorships, and more.



Events: For several years, ITE Canada has provided event registration and ticketing services to Sections. This continues and has been improved with the integration of Section-specific event calendars now on their own micro-sites. We also continue to offer virtual event hosting services for Sections.

71

Section
events

*supported by ITE Canada's
event services*

2518

registrations

*for these Section events
through ITE Canada's website*



Communications: Resources were dedicated to supporting Section and Student Chapter implementation of the new ITE Canada brand. Tools were developed and distributed to make it easier for them to use the new logos and branding. This includes open access to logo files on the cloud, Pro accounts on Canva (a graphic design platform), and templates for products such as presentations, posters, and more. ITE Canada also distributes a quarterly slide deck for Sections and Student Chapters to share news from the District at their events. Efforts to advertise and celebrate local events through the ITE Canada's social media channels continue.



Student Support Task Force: Established in May 2022, this Task Force of Board members and staff synthesized opportunities for the District and Sections to better support Student Chapters. A focus for ITE Canada in 2022-2023 was administrative and communications offerings and working with Sections to better support their Student Chapters. The groundwork has been set for future implementation of more coordinated support to students across ITE Canada.

STUDENT HIGHLIGHTS

STUDENT LEADERSHIP SUMMIT

The **University of Manitoba** Student Chapter hosted a successful 2023 Student Leadership Summit (SLS) in Winnipeg in June. Over 30 students from nine universities made and strengthened connections while developing leadership, communication, and networking skills. The event featured six sessions and presentations covering public engagement, professional development, equity, and leadership.



ITE 2023 STUDENT CHAPTER MOMENTUM AWARD

The **University of Waterloo** was awarded with both ITE Canada and ITE International's Student Chapter Momentum Award in 2023. Emerging from a five-year dormancy, this student chapter not only revitalized with a standout year but also demonstrated outstanding dedication, innovation, and impactful initiatives in transportation and planning. Their successful year was guided by student leaders from diverse faculties and included networking initiatives, leadership development, diversity & inclusion efforts, practical tutorials, and a major inter-chapter event jointly planned with the York University and McMaster University Student Chapters. Congratulations to the leadership team!



NEW STUDENT CHAPTER

In early 2023, a group of enthusiastic leaders from **Western University** in London, Ontario established a new student chapter with the goal of creating a strong connection between students and the transportation profession. They provide opportunities to network with professionals, attend conferences and workshops, and participate in projects that incorporate practical learning.

STUDENT CHAPTER LEADERS

There were 19 chartered ITE Student Chapters in Canada as of August 2023. These serve as the home for students of all disciplines at post-secondary institutions interested in a career in transportation. Thank you to the many student leaders who run these chapters with pride and the Student Chapter Advisors who offer guidance to the future of our profession!

University of Victoria

President: Dawei Kang

Advisor: Laura Minet

Lakehead University

President:

Omotunde Adeniran

Advisor: Juan Pernia

Toronto Metropolitan University

President: Saba Sabet

Advisor: Bilal Farooq

University of British Columbia

President: Abbey Seneres

Advisor: Tarek Sayed

University of Windsor

President: Haesung Ahn

Advisor: Hanna Maoh

University of Toronto

President: Alia Galal

Advisor: Marianne Hatzopoulou

UBC Okanagan

Inactive in 2022-2023

Advisor: Mahmudur Fatmi

Western University

President: Talha Ahmad & Michael Mariano

Advisor: Mohamed Zaki Hussein

York University

President: Adonai Manace Garcia Santana

Advisor: Kevin Gingerich

University of Alberta

President: Farshad Kamran

Advisor: Tony Qui

University of Waterloo

President:

Reza Aminghafoori

Advisors: Chris Bachmann & Liping Fu

Carleton University

Inactive in 2022-2023

Advisor: Adam Weiss

University of Calgary

President: Amin Ashena

Advisor: Alexandre De Barros

McMaster University

Co-Presidents: Jonathan Sukhu & Joseph D'Angelo

Advisor: Moataz Mohamed

Montréal-Québec Students

President: Sandra Ristovic

Advisor: Ciprian Alecsandru

University of Saskatchewan

Inactive in 2022-2023

Mohawk College

President: Patrick Cahil

Advisor: Craig Sherwood

University of New Brunswick

President: Barry Riordon

Advisors: Eric Hildebrand & Trevor Hanson

University of Manitoba

President: Vishvam Thaker

Advisor: Babak Mehran

2023 Excellence in Transportation AWARD & SCHOLARSHIP WINNERS



MEMBER SERVICE & RECOGNITION



H. ROBERT BURTON DISTINGUISHED SERVICE AWARD

Russell Brownlee
Toronto Section



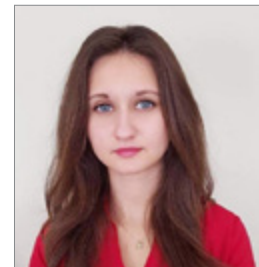
OUTSTANDING VOLUNTARY CONTRIBUTION AWARD

Vanessa Skelton
National Capital Section



RISING STAR AWARD

Ian Roth
BC Interior Section



DAVID TAM MEMORIAL AWARD

Ioana Rontu
Southern Alberta Section

*Sponsored by Bunt &
Associates Engineering*



Congratulations to these Canadians recognized by ITE International in 2023!

ITE Honourary Member: **Alfred (Alf) A. Guebert**

Canadians named ITE Young Leaders to Follow:

Destiny Piper, Ian A. Roth, and Souzan Saadat

LeadershipITE graduates: **Pedram Izadpanah and Souzan Saadat**



TECHNICAL EXCELLENCE



STAN TEPLY OUTSTANDING TECHNICAL PROJECT AWARD

York University Protected Intersection and Cycling Connections

City of Toronto & Alta Planning + Design Canada

CANADIAN NOMINATIONS FOR ITE Transportation Achievement Awards

Complete Streets Category

York University Protected Intersection and Cycling Connections
City of Toronto & Alta Planning + Design Canada

Planning Category

Bike Share Toronto - Four-Year Growth Plan
Alta Planning + Design Canada, Inc

Safety Category

Still Creek Cycling Safety Study
City of Burnaby

Transportation Systems Management & Operations (TSMO) Category

Ottawa's Automated Speed Enforcement (ASE) Screening and Evaluation Framework for Site Prioritization Near Park & Playgrounds
Morrison Hershfield



SECTIONS & STUDENT CHAPTERS

OUTSTANDING SECTION AWARD

Manitoba Section

SECTION MOMENTUM AWARD

BC Interior Section

OUTSTANDING STUDENT CHAPTER AWARD

University of Manitoba

STUDENT CHAPTER MOMENTUM AWARD

University of Waterloo



STUDENT AWARDS & SCHOLARSHIPS

SCHOLARSHIPS

Dr. Michel Van Aerde Memorial Transportation Scholarship

Kaushan Wimalasiri Devasurendran,
University of Calgary

John Vardon Memorial Transportation Scholarship

Stephen Martin,
University of British Columbia

ITE Canada Undergraduate Scholarship

Adam Rosenblum,
University of Waterloo

AWARDS & COMPETITIONS

ITE Canada/WATT Consulting Group
"Transportation in a Sustainable World"
Student Award

sponsored by WATT Consulting Group

Adam Rosenblum,
University of Waterloo

Student Paper Competition Award

sponsored by Stantec

Maryam Hasanpour,
Toronto Metropolitan University

Student Presentation Competition Award

Zaima Tasneem, *University of Regina*

Canadian Capacity Guide (CCG) Competition Award

*sponsored by Jim Gough, PTV Group, and
BA Group*

Patrick Chahil, *Mohawk College*

CCG Competition Award, 2nd Place

Lefu Fang, *University of Waterloo*

2023 Canadian Collegiate Traffic Bowl
Champions

University of British Columbia

Thank you to our generous award sponsors for supporting students and young professionals in the transportation community.

We also extend our gratitude to the Voss family for, once again, enhancing our conference and supporting five delegates through the **Jenn and Jan Voss Travel Bursary for Women in Transportation Engineering.**

PRODUCTS & SERVICES

Goal: provide opportunities for all our members to learn, connect, contribute and grow

- Offer training and professional development opportunities
- Create opportunities to participate, develop leadership, and be recognized

Goal: provide products and services that strengthen and advance the transportation community

- Maintain engaging conferences that build skills, address priority issues, and explore emerging areas of interest
- Create and leverage partnerships to develop and provide greater access to relevant resources
- Develop new products and services
- Use tailored messaging to maximize the sharing of our products and services




WINNIPEG 2023 Joint Conference

ROAD SAFETY
Creating Impact Through Diversity

The 2023 Annual Conference was a joint effort between ITE Canada and the Canadian Association of Road Safety Professionals (CARSP). Held at the RBC Convention Centre from June 4-7, 2023, we hosted 473 professionals, students, speakers, sponsors, exhibitors, and volunteers from the transportation and road safety communities.

Delegates took in a technical program built around the theme of *Road Safety: Creating Impact Through Diversity* with 40 sessions that featured keynote speakers, presentations, panel discussions, interactive workshops, and ten technical tours showcasing unique local facilities and multi-modal transportation projects.

Attendees enjoyed many opportunities to network with friends, new connections, and industry representatives throughout the conference. The 2023 Annual Banquet was held at the esteemed Canadian Museum for Human Rights and also featured a celebration of our professional award winners.

ITE Canada thanks the countless volunteers who made this conference a great success, especially the Local Arrangements Committee and their supportive employers from our host ITE Manitoba Section for their months of dedication and hard work.

473
attendees

50
technical tours
& sessions

61
sponsors &
exhibitors

Local Arrangements Committee - ITE Manitoba Section Volunteers

Co-Chairs: Mark Hearson, *Stantec* & Rebecca Peterniak, *City of Winnipeg*

Facilities: Karalee Klassen-Townsend, *Manitoba Transportation & Infrastructure*; Abby Scaletta, *WSP*

Technical Program: Babak Mehran, *University of Manitoba*; David Patman, *City of Winnipeg*; Craig Milligan, *Miovision*; Sarah Klassen, *City of Winnipeg*

Technical Tours: David Wiebe, *Dillon Consulting*; Stephen Chapman, *MORR Transportation Consulting*; Rob Poapst, *City of Winnipeg*

Volunteers & Registration: Jodi Doucet & Morgan Glasgow, *City of Winnipeg*

Social Program: Adam Budowski & Keenan Patmore, *City of Winnipeg*

Trade Show: Jean-Luc Lambert, *City of Winnipeg*

Communications: Steven Wood, *City of Winnipeg*

Finance: Bjorn Radstrom, *City of Winnipeg*

Strategic Advisor: Kerra Mruss, *WSP*

Thanks also to the volunteers and staff from CARSP for their contributions!

Merchandise

To mark ITE Canada's new brand, we celebrated with high-quality merchandise for sale in Winnipeg. The cornerstone of this trial was four unique t-shirt designs: *Winnipeg Multi-modal Skyline* developed with Ginelle Aziz, a York University student and winner of the first-ever *ITE Canada T-Shirt Design Competition*; *Artificial Intersection*, an abstract line art drawing of pedestrians, cyclists, transit, and vehicles generated using DALL-E, a deep learning AI model; *Offset Signal*, a traffic signal head featuring official ITE colours; and a design celebrating ITE Canada's new logo in full colour.

In addition to the shirts, there were also ball caps embroidered with the ITE Canada logo as well as patches and stickers. ITE Canada thanks the Merch Working Group volunteers **Steven Florko** (Manitoba Section), **Erik Nevland** (Toronto Section), and **Ariel Yerushalmi** (Toronto Section) for their dedicated efforts in developing and implementing this trial.



Mentorship Program

Winnipeg saw the return of our volunteer-run conference mentorship program. This initiative pairs conference delegates interested in supporting emerging members with those who want to learn from an experienced professional. In Winnipeg, we helped 33 mentors connect with 35 mentees and hope to see many relationships continue to grow as careers develop.

Thank you to **Reza Aminghafouri** (University of Waterloo Student Chapter) and **Navoda Rillagodage** (University of Manitoba Student Chapter) who managed an excellent revival of this popular member support program in 2023!



TRAINING

The ITE Canada Training Committee had a busy 2022-2023 year with the delivery of technical training courses to members in support of their continued education and professional development needs. Through the Winter and Spring, the committee delivered a total of seven training sessions for two course offerings on the topics of *Protected Intersection Design* and on *Big Data and Emerging Traffic Technologies*. With a total of 210 participants having taken the training and a large majority of participants providing positive feedback on the courses, the 2022-2023 training program was considered a great success! We would like to acknowledge both Alta Planning + Design Canada and True North Safety Group for delivering these two courses.

Following the 2022-2023 training year program, the Committee proceeded with a new public call for training proposals through an RFP process in the spring to develop the 2023-2024 training year program. Through detailed evaluation and selection, we are excited to offer two new training courses on the topics of *Multi-Modal Traffic Signal Operations*, facilitated by Mobycon, and *Removing Barriers: A Workshop on Achieving Accessibility in Transportation Systems*, led by True North Safety Group and Left Turn Right Turn. Three training sessions of each topic will be delivered through Winter into Spring with the potential for more based on demand.

ITE Canada would like to thank the Training Committee members for their exemplary efforts in delivering a successful program and Committee Chair Ian Roth for his thoughtful leadership of the group.



for two ITE Canada training program courses



at virtual and in-person workshops



2023 Training Committee

Chair: Ian Roth, *Urban Systems*

Vice-Chair: Adam St. Amant, *City of Lethbridge*

Marcia Eng, *Urban Systems*

Karin Huang, *City of Vancouver*

Past Chair: Maryam Tabeshian, *McElhanney*

Executive Liaison: Julia Salvini, *Past President*

In addition to the program delivered by our Training Committee, ITE Canada was also pleased to partner with the Transportation Association of Canada (TAC) to develop the *Road Safety for Canadian Practitioners* online training program launched in late 2022. The project was a true partnership led by a Project Steering Committee with ITE Canada Vice-President Pedram Izadpanah as Co-Chair. This training has been well received with increasing participation since its launch. The program addresses many dimensions of road safety through five on-demand and self-paced courses available separately or in a discounted bundle.



BIG DATA & EMERGING TRAFFIC TECHNOLOGIES COURSE

Format: Half-day (5 hour) workshop

Sessions

- November 4, 2022 - Virtual
- March 2, 2023 - Mississauga, Ontario in partnership with ITE Toronto Section
- May 18, 2023 - Virtual

Trainer: True North Safety Group



PROTECTED INTERSECTION DESIGN COURSE

Format: Two half-day (2 x 3.5 hour) workshops

Sessions

- October 25-26, 2022 - Virtual
- November 22-23, 2022 - Virtual
- February 7-8, 2023 - Virtual
- June 7-8, 2023 - Winnipeg, Manitoba in conjunction with the Annual Conference

Trainer: Alta Planning + Design Canada, Inc.



ROAD SAFETY FOR CANADIAN PRACTITIONERS

This self-paced online training program is presented by TAC and ITE Canada and delivered through TAC's Online Training Centre. It includes on-demand modules in five courses:

- Foundations of Road Safety
- Measuring Safety
- Human Factors and Road Safety
- Solving Safety Problems
- Implementing Road Safety Programs

TECHNICAL EFFORTS & PARTNERSHIPS

The Technical Liaison Committee (TLC) continues to coordinate our technical efforts as an organization. As in past years, one of the key roles of the TLC is to oversee, coordinate, and guide to a large group of Appointees to TAC and ITE International.

In addition to coordinating our appointees, this year the TLC took on some new and exciting endeavours. They drafted and launched, together with the ITE Canada Executive, the *National Technical Program Committee* which was formed in 2023 to centralize the coordination of the technical program and content for ITE Canada Annual Conferences. The TLC also initiated the development of a centralized volunteer application process and system for all ITE Canada committees and appointees, facilitating opportunities for members to participate, contribute their knowledge and expertise, and grow within the organization.

The TLC has continued to foster partnerships with organizations in the transportation industry, like the Canadian Association of Road Safety Professionals (CARSP), Canadian Urban Transit Association (CUTA), and our ongoing relationship with the Transportation Association of Canada (TAC).

Finally, the TLC has been working closely with TAC and other partners to bring our membership's voice to the table for projects that will have an effect on our industry in the future. These include: CapaCITY/É, Road Safety Guide, Chapter 4 Update of the Geometric Design Guide for Canada (Cross Sections), Low Speed Collectors and Arterials, and Equity in EV Charging Infrastructure.

We thank the TLC for their outstanding work in coordinating our many technical and partnership efforts and, particularly, Committee Chair Ryan Martinson for his leadership. We also thank the many volunteers who have taken on Appointee roles with our partners and on important technical projects shaping the future of our practice.

28

appointee
positions

on TAC and ITE
Technical Councils &
Committees

3

partnership
agreements

guiding coordinated
efforts with TAC,
CARSP, and CUTA



2023 Technical Liaison Committee

Chair: Ryan Martinson, *Martinson Golly Ltd.*

Vice-Chair: Farhad Shahla, *City of Hamilton*

Borg Chan, *ISL Engineering*

Erin Toop, *Toop Consulting Ltd.*

Past Chair: Mariya (Mars) Otten-Andrew, *WSP*

Executive Liaison: Ryan Vanderputten, *President*

APPOINTEES TO TAC & ITE

Coordinated by the TLC, our Appointees represent ITE Canada on Technical Councils and Committees at the Transportation Association of Canada (TAC) and ITE International. We thank these individuals for contributing to strong linkages between our organizations and representing our membership.

TAC COUNCILS/COMMITTEES

- **Chief Engineers Panel:**
Ryan Vanderputten, *City of Calgary & President, ITE Canada*
- **Safety, Design & Operations Council**
 - › **Geometric Design Committee:** Thaise Mota, *Alta Planning + Design Canada*
 - › **Road Safety Committee:** Farhad Shahla, *City of Hamilton*
 - › **Traffic Operations & Management Committee:** Russell Brownlee, *True North Safety Group*; Luis Escobar, *Stantec*; Kari Fellows, *WSP*; Greg O'Brien, *WSP*
- **Mobility Council:** Ryan Martinson, *Martinson Golly Ltd.*
 - › **Active Transportation Integrated Committee:** Patrick Zerr, *McElhanney*
 - › **Mobility Management Committee:** Dale Bracewell, *Mobility Foresight*
- **Technology Council:** Bidoura Khondaker, *City of Calgary*
 - › **Connected & Automated Vehicles Integrated Committee:** Tanvir Chowdhury, *Arcadis*
- **Workforce Development Council:** Carlos Pérez, *City of Calgary*



ITE INTERNATIONAL COUNCILS/COMMITTEES

- **Council Leadership Team:** Farhad Shahla, *City of Hamilton*
- **Complete Streets Council:** Ryan Martinson, *Martinson Golly Ltd.*
 - › **Pedestrian and Bicycle Committee:** Mariya (Mars) Otten-Andrew, *WSP*
 - › **Transit Committee:** Dan Ross, *HDR*
- **Transportation System Management & Operations (TSMO) Council:** Borg Chan, *ISL Engineering*
 - › **Connected and Automated Vehicles Committee:** Steven Kemp, *Durham Region*
 - › **Urban Goods Movement Committee:** Madhuri Seera, *City of Calgary*
- **Traffic Engineering Council:** David Thatcher, *Stantec*
 - › **Roundabout Committee:** Simon Li, *Tetra Tech*
 - › **Railroad Grade Crossing Committee:** Garreth Rempel, *TRAINFO*
- **Planning Council:** Meera Kopp, *City of Toronto*
 - › **Sustainability Standing Committee:** Todd Litman, *Victoria Transportation Policy Institute*
- **Cross-Cutting Councils & Committees**
 - › **Transportation Education Council:** Sean Nix, *Sheridan College*
- **Employer Councils**
 - › **Public Agency Council:** Ryan Vanderputten, *City of Calgary*
 - › **Consultants Council:** Alf Guebert, *AAGuebert & Associates*





itecanada.org