Canadian Institute of Transportation Engineers Institut canadien des ingénieurs en transports

A Canadian Not-for-Profit Corporation



# ANNUAL REPORT 2022 JANUARY-AUGUST

# SUPPORTING TRANSPORTATION PROFESSIONALS FOR SAFE & HEALTHY MOBILITY IN CANADA

ITE Canada's mission is to provide the Canadian transportation community opportunities to learn, connect, contribute, and grow

# A MESSAGE FROM THE PRESIDENT





2022 was a year of transition for CITE, now ITE Canada. Not only is it the shortest fiscal year in our organization's history, but we also started gaining momentum on a number of exciting initiatives in alignment with our *2020-2024 Strategic Plan*.

As we transitioned into an endemic state from COVID-19, we were able to reconnect with colleagues at our first in-person annual meeting since 2019, enjoying a sold-out conference in beautiful Vancouver, BC. Many sections and student chapters were also able to return to in-person events this year, with the added benefit of some hybrid activities as well.

We have also transitioned into a new fiscal year and, as such, we are only reporting on a shortened 2022 fiscal year (January 1 to August 31). This shift will allow us to more effectively align our Director terms, with all Board member terms starting on January 1. As part of our Communications Strategy implementation, we have also transitioned to a new name, ITE Canada. This better aligns with the OneITE initiative, providing a consistent experience for all members across ITE. A new name is only the beginning, however. In the upcoming year, we will be rolling out a new brand strategy, an updated website, and an improved social media presence. Stay tuned for more information.

While a number of things are changing, there are many foundational items that are staying the same. We remain committed to providing exceptional value to our members, by creating opportunities to connect, develop, and be recognized. We continue to evolve as an organization, celebrating our diversity as a multi-disciplinary community of transportation professionals. We will continue to focus on our core products, being our conference and training programs. We look forward to our 2023 joint conference in Winnipeg with the Canadian Association of Road Safety Professionals (CARSP). Finally, we are committed to maintaining good governance of our organization. We value the significant contributions of our many volunteers, including our Board of Directors, committee members, and appointees.

As we enter our 2022/2023 financial year, I am excited about the year ahead. I look forward to making my way across Canada to connect with members in each of our Sections as well as our partner organizations, always a great reminder of this community of transportation professionals we're all proud to be a part of.

# **STRATEGIC PLAN** IMPLEMENTATION

2022 was a significant year for action on priorities identified in our 2020–2024 Strategic Plan, several of which set the groundwork for further implementation in the years to come. The Strategic Plan can be viewed at itecanada.org and in the 2020 Annual Report.



### Partnerships & Training

In line with the strategy to leverage partnerships for enhanced access to resources for our members, we successfully partnered with the Transportation Association of Canada (TAC) to develop a new *Road Safety for Canadian Practitioners* online training program. We also continued planning efforts with the Canadian Association of Road Safety Professionals (CARSP) for our joint 2023 annual conference in Winnipeg.



### Section & Student Chapter Support

While some events at the local level returned to in-person, many continued on virtual platforms. In both cases, ITE Canada continued to provide administrative support with registration and event services to Sections and Students Chapters. IT services in the form of document storage and domain names, which has been offered to Sections, began expanding to Student Chapters. Additional efforts were made to support national advertising of local events through social media and more promotional and communications resources were requested by and provided to Sections and Student Chapters.



### AGM & Financial Year Changes

ITE Canada formalized a new financial year, now ending August 31st, and received approval to move the regular meeting date for our Annual General Meeting to early December. These changes are to facilitate the shift in our Director and Executive Officer terms which now begin on January 1st, better aligning with Section nomination processes and ITE International Director terms.



### **Board Initiatives**

The ITE Canada Board of Directors initiated and advanced a number of governance priorities through Sub-Committees and Task Forces on Nominations & Elections Policy, Student Support, and Governance.



One of the key 2020–2024 Strategic Plan actions taken in 2022 that touches on all priority areas was the development of a *Strategic Communications Implementation Plan*. The plan was developed through in-depth consultation with transportation professionals and students (both members and non-members) and an extensive review by experienced communications professionals of our existing graphics, messaging, and communication channels.

### 15 one-on-one interviews

In-depth conversations with transportation professionals representing a diversity of backgrounds, career stage, membership status, and geographies

### online workshops

Interactive workshops with the the Board of Directors, Section Presidents, and Student Chapter Presidents covering both internal and extenal communications



Online thought consensus survey received responses from coast to coast, including members of every Section and membership type as well as non-members

Following the Board approval of the *Strategic Communications Implementation Plan*, work began immediately on the strategies and actions summarized on pages 4–5.

### CITE is renamed to ITE Canada

One of the key recommendations out of the communications strategy process, our organizational name change was made official in September 2022. **"ITE Canada**" will more effectively reflect our position as a national organization, as the Canadian District of ITE, and also align with the OneITE principals of a consistent brand and member experience.

While we will be doing business as ITE Canada, our legal name remains *Canadian Institute of Transportation Engineers / Institut canadien des ingénieurs en transports – a Canadian not-for-profit corporation*.



# Strategic Communications Implementation Plan

September 2022 to December 2023

Informed by robust research and engagement with members, nonmembers, and ITE/CITE leadership to support our strategic goals:

Attracting members who represent the transportation community.

- Providing opportunities for all our members to learn, connect, contribute, and grow.
- Providing products and services that strengthen and advance the transportation community.

Sustaining a thriving organization and a strong sense of community.

# Strategies & Actio



#### STRATEGY #1

Embrace the concept of through recognition ar use of the parent bran showcasing the unique the District, Section, a Chapters with guided s

#### ACTIONS

- a. Rename of CITE to ITE Canada
- b. Outline brand architecture and develo for ITE Canada, Sections and Student
- c. Design unique digital graphic element Canada, Sections, and Student Chapte



STRATEGY #2

Develop a website that structured by what me most value and design accessible and represe the diversity within th and Canada as a whole

### ACTIONS

- a. Outline website criteria and obtain pro
- b. Create ITE Canada website and phase and Student Chapter microsites

### ns

of OneITE nd consistent d while flavor of and Student sub brands.

- p logo designs Chapters
- s for ITE ers

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oposals

in Section



#### STRATEGY #3

Use advanced social media account features to connect Sections and Student Chapters and leverage the ability to organize content and target audiences based on key topic areas.

### ACTIONS

- a. Make ITE Canada LinkedIn the parent account with Section and Student Chapter affiliates
- b. Create ITE Canada showcase pages

- c. Foster engagement by leveraging the content in "Transportation Talk"
- d. Add Instagram to the mix

### STRATEGY #4

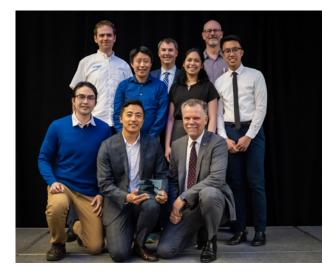
Continue to listen and learn from ITE, Districts, Sections, and Student Chapters - weave in, tweak, and expand communications efforts as appropriate to stay fresh and provide value to volunteers and members.

### ACTIONS

- a. Update/document ITE Canada's role in relation to supporting Sections and Student Chapters
- b. Develop and share ITE Canada Brand Style Guide
- c. Develop and share ITE Canada Social Media Guidelines
- d. Create a password-protected intranet on the ITE Canada website to support Sections and Student Chapters
- e. Produce bi-weekly "Transportation Talk" e-news to share ITE, ITE Canada, Section, and Student Chapter timely topics and upcoming events

# ANNUAL CONFERENCE

For the first time in three years, our community of transportation professionals and students gathered in person for the CITE/QUAD 2022 Joint Annual Conference held May 29 to June 1 in Vancouver, BC. Excitement was high with nearly 550 registrants in attendance and 42 companies connecting with delegates as sponsors and exhibitors.





As always, our conference would not be possible without the efforts of the Local Arrangements Committee (LAC). This exceptional group was the epitome of the conference theme: resilience and planning for an uncertain future. Despite the unexpected challenges, the LAC and the many volunteers supporting them came together to plan our largest stand-alone conference ever which received rave reviews. We are grateful for your dedication and commitment and extend a special thank you to your employers for their support!

#### 2022 LOCAL ARRANGEMENTS COMMITTEE

Chair: Jan Voss, CTS

Vice-Chair & Facilities: Jared Duivestein, Parsons Technical Program: Billy Dong, City of Vancouver Technical Tours: Alvin Tse, ISL Engineering & Cam Wakefield (2020 LAC)

Volunteers & Registration: Niraj Sunuwar, Urban Systems

Social Program: Shara Viaje, WSP, Dennis Wu, Mott MacDonald & Kati Tamashiro, City of Vancouver (2020 LAC)
Trade Show: Gary Vlieg, CTS
Executive Liaison: Ryan Vanderputten, ITE Canada



### JENN AND JAN VOSS TRAVEL BURSARY FOR WOMEN IN TRANSPORTATION ENGINEERING

We were thrilled to have the inaugural group of *Jenn and Jan Voss Travel Bursary for Women in Transportation Engineering* recipients in Vancouver at the CITE/QUAD 2022 Joint Annual Conference. These five women were able to contribute to the conference as speakers and attendees thanks to this bursary. We are ever grateful to the Voss family for this generous gift in Jenn's memory.

# HIGHLIGHTS FROM OUR STUDENT CHAPTERS



### Student Leadership Summit

Organized by the University of British Columbia Student Chapter, the first Canadian Student Leadership Summit (SLS) since 2019 featured sessions on professional development and personal growth and leadership. The event was a great success, attended by students from four different Canadian universities who forged new connections spanning the country.



### New Student Chapter

The University of Victoria (UVic) Student Chapter was formed in May 2022 after recognizing a strong interest at UVic for transportation, particularly as it relates to sustainability. The Chapter has already started activities to promote and foster interest in transportation engineering, planning and policy within the UVic community, connect students to the profession and ITE, and promote the expansion of transportation-related education at UVic. Congratulations to all involved!



### Student Roundtable

The second in-person ITE Canada Executive-Student Chapter Roundtable took place at the Annual Conference in Vancouver in June. Student leaders and Student Chapter Advisors from several chapters across Canada provided feedback and shared their experiences. Board members from the newly formed Student Support Task Force also attended the session to listen and connect.

# **EXECUTIVE** COMMITTEE

The Canadian Institute of Transportation Engineers (ITE Canada) is a registered Canadian Not-for-profit corporation. A Board of Directors, composed of members representing each of our 13 Sections across the country and our Executive Committee, oversees the organization's operations.

The Executive Committee is elected by members of the Canadian District of ITE to operate ITE Canada's day-to-day activities. The District Director is designated as a representative on the International Board of Direction of ITE.



#### **Ryan Vanderputten**

Southern Alberta Section Director, Business & Engineering Services, The City of Calgary



### Pedram Izadpanah

Hamilton Section Director of Transportation Engineering, True North Safety Group



Irini Akhnoukh

Southern Alberta Section Senior Transportation Engineer, The City of Calgary

District Director

### **Edward Soldo**

Hamilton Section Chief Road Official, City of Hamilton



### Julia Salvini

Southwestern Ontario Section *President, Salvini Consulting* 

#### **ITE CANADA SUPPORT**

**Steven Garner** District Administrator

### Evonne Winchiu Donaher

Communications Coordinator

# **BOARD OF DIRECTORS & SECTION PRESIDENTS**

Within the Canadian District are regional Sections and, in some cases, Chapters of Sections. Each Section has its own governing body that is sanctioned by ITE with a representative on the ITE Canada Board of Directors. Sections are operated by an Executive led by the Section Presidents.

### Vancouver Island Section

vancouverisland@itecanada.org

**Director: Bruce Beames** President: Bruce Beames

#### Northern Alberta Section

northernalberta@itecanada.org

**Director:** Jacqueline Prior President: Zheng Luo

### Saskatchewan Section

saskatchewan@itecanada.org

**Director: Destiny Piper** President: Destiny Piper

### Hamilton Section

hamilton@itecanada.org

Director: Sheeba Vasudevan President: Sheeba Vasudevan

#### **Quebec Section**

quebec@itecanada.org

Director: Jean-Philippe Desmarais President: Paul Bourque

### **Greater Vancouver Section** vancouver@itecanada.org

Director: Amy Do President: Jael Lumba

### Southern Alberta Section southernalberta@itecanada.org

Director: Zoran Carkic President: Madhuri Seera

#### **Manitoba Section** manitoba@itecanada.org

Director: Steven Florko President: Steven Florko

### southwestontario@itecanada.org

Director: Jeff Jongsma President: Jeff Jongsma

### **Atlantic Provinces Section**

atlantic@itecanada.org

Director: Greg O'Brien President: Mark Gunter

#### **BC Interior Section** bcinterior@itecanada.org

Director: Ian Roth

President: Ellen Croy

### Lethbridge Chapter

lethbridge@itecanada.org

President: Eric Dyson Chapter is represented on the Board through the Southern Alberta Section

#### **Toronto Section** toronto@itecanada.org

Director: Jason Dahl President: Behzad Rouhieh

### National Capital Section

nationalcapital@itecanada.org

**Director: Anthony Kwok** President: John Kingsley

#### **THANK YOU!**

We extend a special thank you to outgoing Board members Zoran Carkic, Jean-Philippe Desmarais, Amy Do, Steven Florko, Jeff Jongsma, Anthony Kwok, and Sheeba Vasudevan.

Southwestern Ontario Section

### ITE CANADA COMMITTEES

Volunteer-run committees are key to many of our programs and services



Building on the success of our sold-out virtual workshops offered in 2021, the ITE Canada Training Committee issued another Request for Proposals and selected two training topics to offer starting in late 2022: *Protected Intersection Design* and *Big Data & Emerging Technologies*. Thank you to outgoing Past Chair Anna (Bauditz) Snook, outgoing Chair Maryam Tabeshian and incoming Chair Ian Roth for their leadership to this committee.



The Technical Liaison Committee (TLC) continues to coordinate our technical efforts as an organization. This includes overseeing and providing guidance to a large group of Appointees to TAC and ITE International as well as coordinating our technical awards and nominations. Thanks to Mariya (Mars) Otten-Andrew for her contributions as Chair of the TLC over the last two years and a welcome to incoming Chair Ryan Martinson.

#### **TRAINING COMMITTEE**

- ► Chair: Maryam Tabeshian, WSP
- ► Vice-Chair: Ian Roth, Urban Systems
- ▶ Past Chair: Anna (Bauditz) Snook, City of St. John's
- ► Adam St. Amant, City of Lethbridge
- Samira Farahani, Ontario Ministry of Transportation

#### **TECHNICAL LIAISON COMMITTEE (TLC)**

- Chair: Mariya (Mars) Otten-Andrew, WSP
- Vice-Chair: Ryan Martinson, Toole Design
- ► Farhad Shahla, City of Mississauga
- ► Borg Chan, ISL Engineering

# **APPOINTEES** to TAC & ITE

Coordinated by the TLC, our Appointees represent ITE Canada on technical Councils and Committees at the Transportation Association of Canada (TAC) and ITE International. We thank these individuals for contributing to strong linkages between our oganizations and bringing our unique perspectives to the table.



#### TAC APPOINTEES

- ▶ Chief Engineers Panel: Ryan Vanderputten, City of Calgary & President, ITE Canada
- Safety, Design & Operations Council
  - > Geometric Design Committee: Marcia Eng, Urban Systems
  - > Road Safety Committee: Farhad Shahla, City of Mississauga
  - Traffic Operations & Management Committee: *Russell Brownlee, True North Safety Group Jim Mallett, Paradigm Transportation Solutions Limited*

Luis Escobar, Stantec Greg O'Brien, WSP

- ► Mobility Council: Ryan Martinson, Toole Design
  - > Active Transportation Integrated Committee: Marian Mithani, City of Toronto
  - > Mobility Management Committee: Justin Bak, City of Toronto
- ► Technology Council: Bidoura Khondaker, City of Calgary
  - > Connected & Automated Vehicles Integrated Committee: Steven Kemp, Durham Region
- ► Workforce Development Council: Carlos Pérez, City of Calgary



### **ITE APPOINTEES**

- ► Council Leadership Team: Mariya (Mars) Otten-Andrew, WSP
- ▶ Public Agency Council: Ryan Vanderputten, City of Calgary
- ► Consultants Council: Alf Guebert, AAGuebert & Associates
- ► Complete Streets Council: Ryan Martinson, Toole Design
  - > Pedestrian and Bicycle Standing Committee: Mariya (Mars) Otten-Andrew, WSP
  - > Transit Standing Committee: Dan Ross, HDR
- Transportation Systems Management & Operations (TSMO) Council: Borg Chan, ISL Engineering
  - > Connected and Automated Vehicles Standing Committee: Steven Kemp, Durham Region
  - > Urban Goods Movement Standing Committee: Madhuri Seera, City of Calgary
- ► Traffic Engineering Council: David Thatcher, Stantec
  - > Roundabout Standing Committee: Simon Li, Tetra Tech
  - > Joint Rail Grade Crossing Committee: Garreth Rempel, TRAINFO Corporation
- Planning Council
  - > Sustainability Standing Committee: Todd Litman, Victoria Transportation Policy Institute
- Cross-Cutting Councils & Committees
  - > Transportation Education Council: Sean Nix, Mohawk College

# 2022 EXCELLENCE IN TRANSPORTATION AWARD & SCHOLARSHIP WINNERS

MEMBER AWARDS & RECOGNITION	
H. Robert Burton Distinguished Service Award	Gene Chartier, Toronto Section
Outstanding Voluntary Contribution Award	Todd Litman, Vancouver Island Section
Rising Star Award	Jason Dahl, Toronto Section
David Tam Memorial Award sponsored by Bunt & Associates Engineering Ltd.	Andrew Shan, Toronto Section
Recognition of Service	Jen Malzer, Southern Alberta Section
TECHNICAL AWARDS & NOMINATIONS	
Stan Teply Outstanding Technical Project Award	<b>City of Burnaby</b> Connecting Burnaby: Burnaby Transportation Plan
Canadian District Nominee for the ITE Transportation Achievement Awards Complete Streets Category	<b>Urban Systems &amp; The City of Calgary</b> <i>Montgomery Main Streets – Where a Street</i> <i>Becomes a Community</i>
Canadian District Nominee for the ITE Transportation Achievement Awards Transportation Planning Category	<b>The City of Calgary</b> 52nd Street Transit Improvement Project: From Vision to Implementation
Canadian District Nominee for the ITE Transportation Achievement Awards Transportation Systems Management & Operations (TSMO) Category Traffic Engineering Category	District of North Vancouver, City of North Vancouver, and Botech Engineering and Consulting Inc Connected Cities - Multi-jurisdictional Traffic Signal Interconnect System
SECTION/CHAPTER AWARDS	
Outstanding Section Award	Southern Alberta Section
Section Momentum Award	Saskatchewan Section
Outstanding Student Chapter Award	York University
Student Chapter Momentum Award	University of Manitoba

STUDENT SCHOLARSHIPS & AWARDS	
Dr. Michel Van Aerde Memorial Transportation Scholarship	Jacob Lamb, University of Calgary
John Vardon Memorial Transportation Scholarship	Felita Ong, University of Toronto
CITE Undergraduate Scholarship	Maxime Therrien, University of British Columbia
CITE WATT Consulting Group "Transportation in a Sustainable World" Student Award sponsored by WATT Consulting Group	Mohamed Saleh, University of Alberta
Student Paper Competition Award sponsored by Stantec	Mingjian Wu, University of Alberta
Student Presentation Competition Award	Duha Abdullah, University of Regina
Canadian Capacity Guide (CCG) Competition Award sponsored by Jim Gough, PTV Group, and BA Group	<b>Benjamin Corbett,</b> University of British Columbia
CCG Competition Award, 2nd Place	Ethan Mccaw, Mohawk College
CCG Competition Award, 3rd Place	Kathursan Loganathan, York University
2022 Canadian Collegiate Traffic Bowl Champions	University of Manitoba



Congratulations to the Canadians recognized by ITE International in 2022!

*ITE Transportation Achievement Award, Complete Streets Category winner* Urban Systems and The City of Calgary

*LeadershipITE* graduates Jill Juhlke, Farhad Shahla, and Federico Puscar

# **MEMBERSHIP** STATISTICS

### Total member count by Section

Counts reflect all member types, including students

SECTION	MEMBER COUNT	% OF TOTAL
Vancouver Island	31	1%
Vancouver	293	14%
BC Interior	55	3%
Northern Alberta	109	5%
Southern Alberta	250	12%
Saskatchewan	119	6%
Manitoba	70	3%
Toronto	678	33%
Hamilton	217	10%
Southwestern Ontario	68	3%
National Capital	73	4%
Quebec	29	1%
Atlantic	82	4%
TOTAL	2,074	

**Source**: Net membership statistics provided by ITE International as of January 1, 2022.

# FINANCIAL HIGHLIGHTS

### STATEMENT OF FINANCIAL POSITION AS AT AUGUST 31, 2022

	2022	2021
ASSETS Cash Investments* Prepaid expenses Accounts receivable Harmonized sales tax recoverable	<pre>\$ 228,159 292,559 40,481 31,679 8,482 \$ 601,360</pre>	<pre>\$ 207,743 333,418 49,533 8,067 - \$ 598,761</pre>
<b>LIABILITIES</b>	\$ 43,957	\$ 18,039
Accounts payable and accrued liabilities	-	52,250
Unearned revenue	-	6,664
Harmonized sales tax payable	43,957	76,953
FUND BALANCE	557,403	521,808
OPERATING	\$ 601,360	\$ 598,761

*INVESTMENTS	2022			20	21		
		Cost	Ма	rket Value	Cost	Ma	arket Value
Guaranteed Investment Certificates 0.10% interest, due March 16, 2023 Mutual funds	\$	60,344 266,126	\$	60,344 232,215	\$ 60,310 257,438	\$	60,310 273,108
	\$	326,470	\$	292,559	\$ 317,748	\$	333,418

### STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCE FOR THE 243 DAYS ENDED AUGUST 31, 2022

	2022	2021 (12 months)‡	
REVENUE			
Annual conference	436,053	\$ 100,852	
Membership dues	77,283	77,009	
Advertising	71,269	92,925	
Other revenue (loss)†	(11,382)	65,678	
	573,223	336,464	
OPERATING EXPENSES			
Annual conference	352,134	45,212	
Section rebates and dues distribution	36,674	24,272	
Professional fees	34,942	9,149	
Awards and scholarships	28,418	10,616	
Administration	26,806	32,711	
Communications	14,119	17,061	
Executive expenses	13,608	1,394	
IT and telecommunication	6,955	6,221	
Director expenses	6,803	387	
Technical initiatives	4,311	802	
Student presentation	3,966	2,100	
Bank charges	3,338	3,766	
Insurance	2,429	4,004	
Membership support programs	2,213	1,663	
Postage and mailing	912	-	
Training	-	19,130	
Traffic bowl	-	500	
	537,628	178,988	
EXCESS REVENUE OVER EXPENDITURES	35,595	157,476	
FUND BALANCE - BEGINNING	521,808	364,332	
FUND BALANCE - ENDING	\$ 557,403	\$ 521,808	

### STATEMENT OF CASH FLOWS FOR THE 243 DAYS ENDED AUGUST 31, 2022

OPERATING ACTIVITIES	2022	2021 (12 months)‡			
Revenue over expenditures	\$ 35,595	\$ 157,476			
Changes in non-cash working capital: Accounts receivable Prepaid expenses Accounts payable and accrued liabilities Unearned revenue Harmonized sales tax	(23,613) 9,052 25,919 (52,250) (15,146)	7,933 (7,357) (9,114) 8,192 8,812			
Cash flow from (used by) operating activities	(20,443)	165,942			
<b>INVESTING ACTIVITIES</b> Reinvested interest Purchase of marketable securities Proceeds from sale of marketable securities Change in fair market value of investments	(8,721) - - 49,580	(19,015) (316,496) 256,224 -			
Cash flow from (used by) investing activities	40,859	(79,287)			
NET INCREASE IN CASH DURING THE YEAR CASH - Beginning	20,416 207,743	86,655 121,088			
CASH - Ending	\$ 228,159	\$ 207,743			

<b>† OTHER REVENUE (LOSS)</b>	2022		<b>2022</b> 2021		
Section revenue	\$	17,477	\$	1,771	
Scholarships and donations		12,000		1,000	
Training				33,626	
TAC Traffic Calming Guide				10,260	
Investment income (loss)		(40,859)		19,021	
	\$	(11,382)	\$	65,678	

#### **‡ COMPARATIVE FIGURES**

Comparative figures for the prior period are for 12 months from January 1, 2021 to December 31, 2021. Certain comparative figures have been reclassified to conform to the current period's financial statement presentation.



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