# 2023 ITE Canada Section Report – SW Ontario Section

Submittals shall follow the format of an Annual Report, summarizing the Section activities in the previous year. Do not exceed five pages in length (for text) and one additional page of photographs. Reports should address how the Section supported the overall goals and objectives of ITE, addressing key factors, including:

Regular Meetings (10 points) Baseline is a minimum of six meetings annually.

1	2023-03-29	London	John Parsons, City of London	Winter maintenance and operations, tour facility and view equipment
2	2023-05-03	Kitchener	Kevan Marshall, Region of Waterloo; Darren Kropf, City of Kitchener	Downtown Kitchener cycle and transit tour (incl. ION LRT and core trails)
3	2023-06-19	Leamington	Andy Dowling, Mun. of Leamington	On-Demand transit, core active transportation improvements, traffic calming, flexible streets
4	2023-09-23	London	Daniel Hall, City of London	Cycle tour of active transportation network, including new bridge crossings included on Thames Valley Parkway
5	2023-11-20	London	Jeff Matthews, Dillon Consulting	AGM for SW Ontario Section; design project summary/update for revised interchange at Col. Talbot Rd (Hwy 4) and 401

Our meetings and events were well-received by all members attending. We used 2023 to reconnect with our membership and "meet them at home" by taking events out to them, rather than always hosting a dinner and presentation in London. The nearness was universally appreciated, and enhanced by such interesting topics.

### Student/Younger Member Support (15 points)

- In 2023 we achieved three student chapters, at Waterloo, Western, and Windsor universities. We appointed Chris Bachmann as a student liaison to the exec, and Chris has also been the faculty advisor for the Waterloo student chapter. Chris hosts a regular meeting with the student presidents to keep in touch with their progress, successes, and areas of concern.
- We offered assistance with travel costs to the University of Waterloo student chapter to attend the 2023 ITE Canada conference in Winnipeg, to represent their school at the Traffic Bowl.
- Our President attended the Elevate ITE session offered by the University of Waterloo student chapter on April 1, 2023 as a guest speaker, and to engage the student members.

- In October 2023, ITE SW Ontario hosted the 2023 Tri-Section Student Presentation Competition, in partnership with ITE Hamilton and ITE Toronto. Our section offered a travel subsidy to students to attend and present in person.
- Separate from Chris Bachmann's work, we have made and maintained contact with our student presidents to offer our experience and advice, if they choose to ask.

## Application of Technical Knowledge (10 points)

Presentation and review of local transportation improvements/overhauls as described above.

### Networking Events (10 points)

Our bike tour in September was a more casual, relaxed environment and we had some new attendees who had not previously been to meetings/events. This presented an opportunity to engage and interact with each other in a different way, and certainly gave more opportunity to explore other members' interests and specialties.

### • K-12 STEM Outreach (10 points)

No STEM activities in 2023

### New Member Recruitment (10 points)

Our activity this year has been "growing organically" and generating a lot of buzz and excitement, rather than hosting specific recruitment events. With the student chapters our membership has grown from a low of approximately 63 members in January 2023 to the current 122, almost doubling in a year. While the student chapters account for most of this increase, we've retained and acquired new regular members as well.

### Diversity and Inclusion (5 points)

Although we have not done any targeted events, we have maintained a welcoming environment for everyone, with a particular focus on growing the student memberships this year. When considering the M/F and ethnic demographics, our student membership in particular is reflective of the diverse demographics at the engineering schools.

### Training/Professional Development (5 points)

Given the technical content included in our tours and events this year, most events were eligible for PDH, as confirmed by ITE International. Attendees were able to include the event time in their professional development

• Field Trips/Technical Tours (5 points) Did your Section go on any field trips or technical tours?

Four of the five events/meetings our Section ran this year were technical tours. This was an excellent way to engage our membership, which is dispersed widely over a large area with several geographic centres of professionals.

Service Projects (5 points)

We did not pursue any service projects in 2023

Funding Support (5 points)

Due to a healthy bank balance, our section is extremely fortunate to conduct member affairs and events without needing to seek outside funding at this time.

• **LeadershipITE** (5 points) How does your Section support members interested in *LeadershipITE*? How does your Section integrate its Alumni?

Our Section had the distinction of having two members nominated for *Leadership*ITE's class of 2024. Following the lead of other Sections, we have given each of our candidates a grant of \$1,000.00 CDN to assist with expenses for *Leadership*ITE obligations. We will check in with them periodically on their progress and experiences. We have not had any recent alumni from *Leadership*ITE. One candidate is a past President of ITE Canada; if her regular and ongoing commitments allow, we would welcome her involvement with the exec again. Our other candidate has not had recent involvement with the Section exec, but we will be approaching both of them toward the end of the year for a discussion of their experiences and to explore any opportunities for their involvement at the Section level.

### Advocacy (5 points)

We did not engage in any advocacy efforts in 2023.